

# Harrisburg 72432

ZIP code · AR · Arkansas > Poinsett County > Harrisburg

BUYER'S MARKET

**\$107K**

MEDIAN SALE PRICE

**-36.7%**

1-YR CHANGE

**63**

SALES (12 MO)

**\$154K**

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



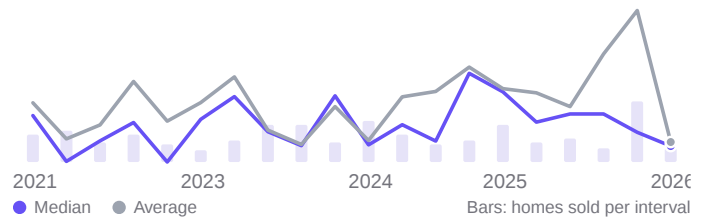
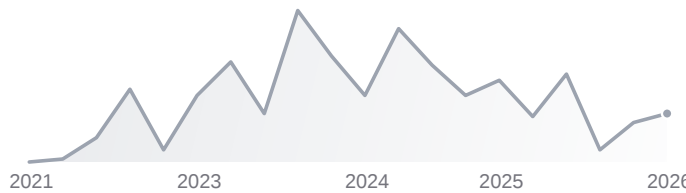
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

33 / 100

Sale prices

Median \$93K · Average \$99K

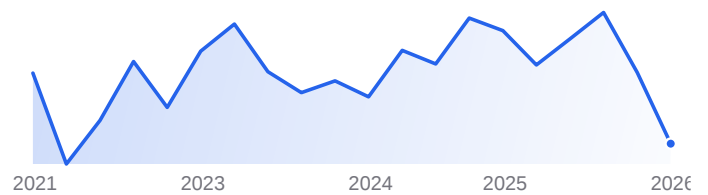
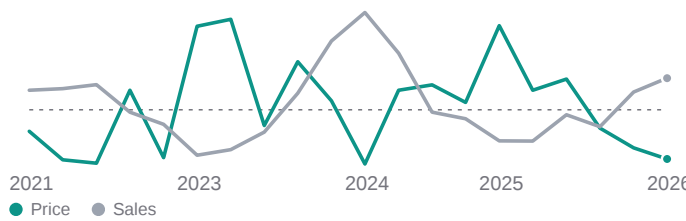


Growth (year over year)

Price -36.7% · Sales +23.5%

Price per square foot

\$45/ft²

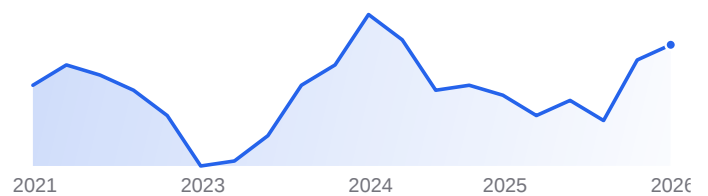


Sale premium vs estimated value

-54.9%

Annual turnover (share of homes sold)

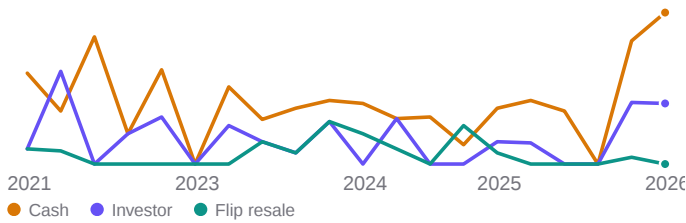
2.3%



## BUYERS & OUTCOMES

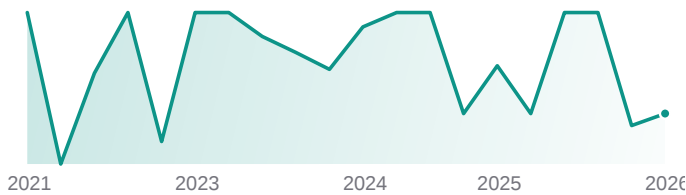
### Buyer mix

Cash 71% · Investor 29% · Flip resale 0%



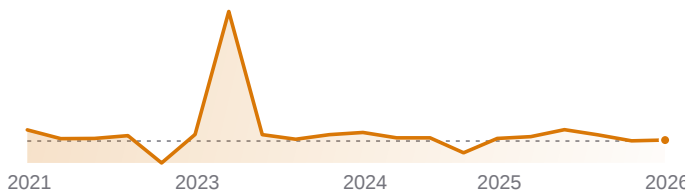
### Sellers who sold at a gain

67%



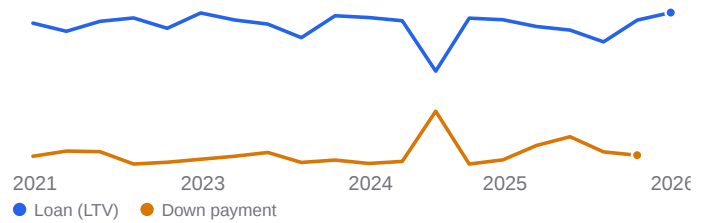
### Median annualized return at resale

+1.6%



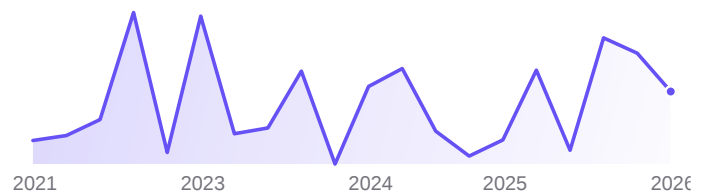
### Financing (share of purchase price)

Loan (LTV) 102% · Down payment 7.7%



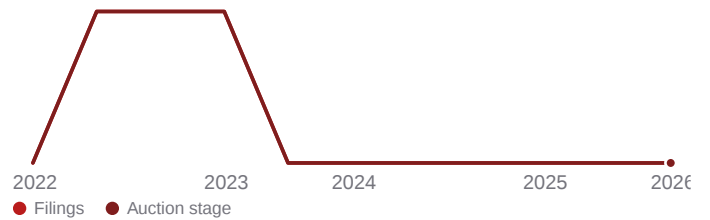
### Typical hold before selling

6.4 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 2,709     |
| Median value (AVM) | \$154K    |
| Median size        | 1,389 ft² |
| Median year built  | 1981      |
| Single family      | 64%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 64%     |
| Underwater (LTV 125% or more) | 4.0%    |
| Owner occupied                | 75%     |
| Company owned                 | 9.0%    |
| Median loan-to-value          | 23%     |
| Typical ownership tenure      | 7.7 yrs |

## COMMUNITY

|                                  |          |
|----------------------------------|----------|
| Population                       | 5,681    |
| Density                          | 33 / mi² |
| Median household income          | \$58K    |
| Average household income         | \$70K    |
| Crime index (US avg 100)         | 130      |
| Air pollution index (US avg 100) | 182      |
| Earthquake index (US avg 100)    | 661      |
| Homes occupied                   | 90%      |
| Bachelor's or higher             | 7%       |
| Poverty rate                     | 14.5%    |
| Unemployment                     | 1.0%     |
| Average temp                     | 61°F     |
| Annual precip                    | 49 in    |
| Sunshine                         | 73%      |

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.