

# Harrison 72601

ZIP code · AR · Arkansas > Boone County > Harrison

BALANCED MARKET

**\$193K**

MEDIAN SALE PRICE

**-8.3%**

1-YR CHANGE

**430**

SALES (12 MO)

**\$227K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 42 / 100



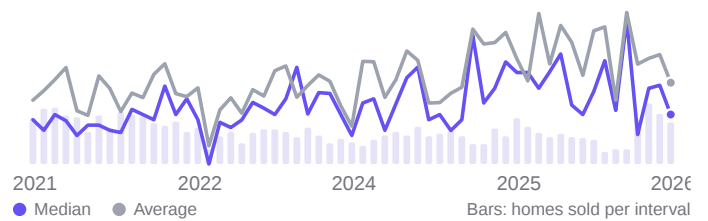
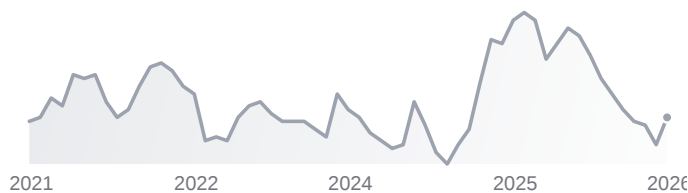
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

42 / 100

Sale prices

Median \$175K · Average \$205K

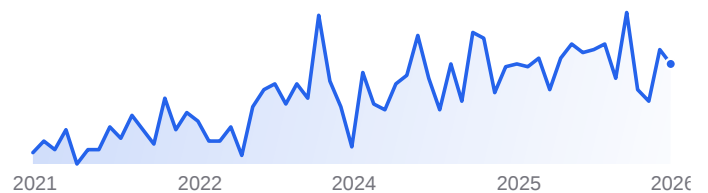
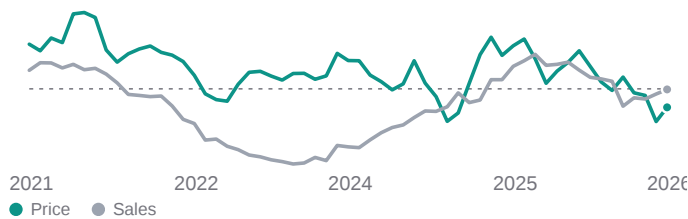


Growth (year over year)

Price -8.3% · Sales -0.2%

Price per square foot

\$139/ft²

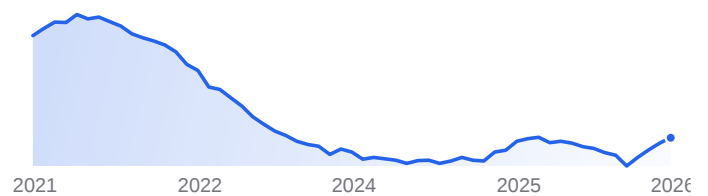
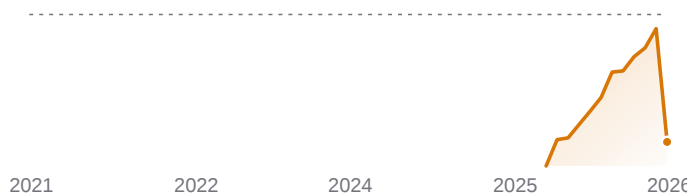


Sale premium vs estimated value

-5.2%

Annual turnover (share of homes sold)

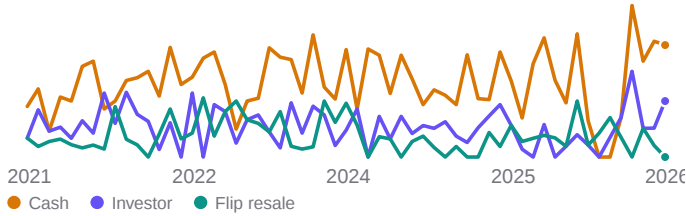
3.3%



## BUYERS & OUTCOMES

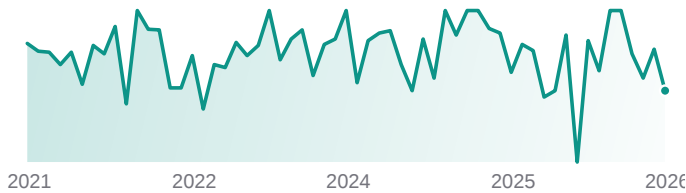
### Buyer mix

Cash 33% · Investor 17% · Flip resale 0%



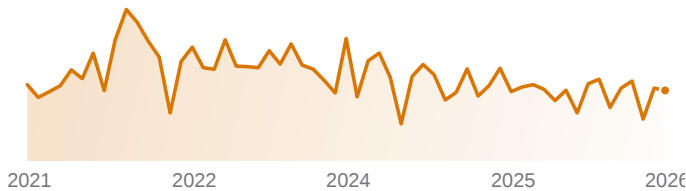
### Sellers who sold at a gain

85%

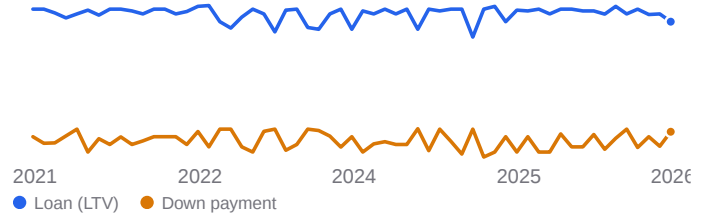


### Median annualized return at resale

+6.7%

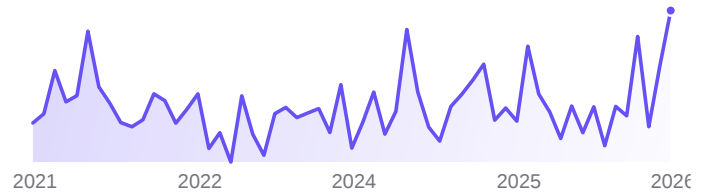


### Financing (share of purchase price) Loan (LTV) 90% · Down payment 18%



### Typical hold before selling

8.0 yrs



### Preforeclosure filings

Filings 4 · Auction stage 4



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 12,992    |
| Median value (AVM) | \$227K    |
| Median size        | 1,500 ft² |
| Median year built  | 1998      |
| Single family      | 71%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 61%     |
| Underwater (LTV 125% or more) | 3.0%    |
| Owner occupied                | 75%     |
| Company owned                 | 23%     |
| Median loan-to-value          | 41%     |
| Typical ownership tenure      | 7.5 yrs |

## COMMUNITY

|                                  |          |
|----------------------------------|----------|
| Population                       | 31,420   |
| Density                          | 79 / mi² |
| Median household income          | \$56K    |
| Average household income         | \$72K    |
| Crime index (US avg 100)         | 110      |
| Air pollution index (US avg 100) | 144      |
| Earthquake index (US avg 100)    | 52       |
| Homes occupied                   | 90%      |
| Bachelor's or higher             | 10%      |
| Poverty rate                     | 12.4%    |
| Unemployment                     | 1.0%     |
| Average temp                     | 58°F     |
| Annual precip                    | 46 in    |
| Sunshine                         | 61%      |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.