

Mountain Home 72653

ZIP code · AR · Arkansas > Baxter County > Mountain Home

BALANCED MARKET

\$231K

MEDIAN SALE PRICE

-1.1%

1-YR CHANGE

543

SALES (12 MO)

\$248K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



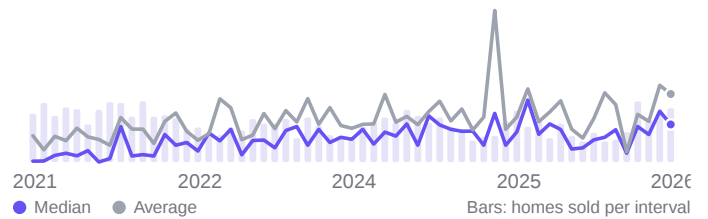
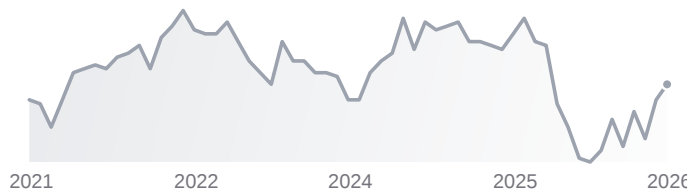
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$229K · Average \$286K

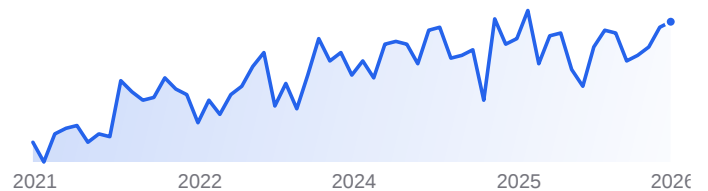
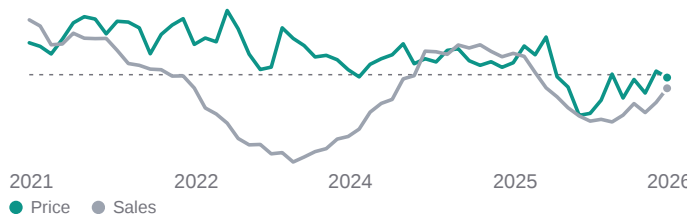


Growth (year over year)

Price -1.1% · Sales -5.1%

Price per square foot

\$154/ft²

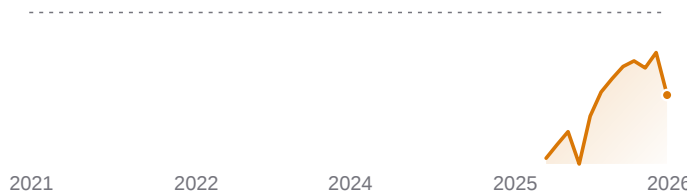


Sale premium vs estimated value

-2.9%

Annual turnover (share of homes sold)

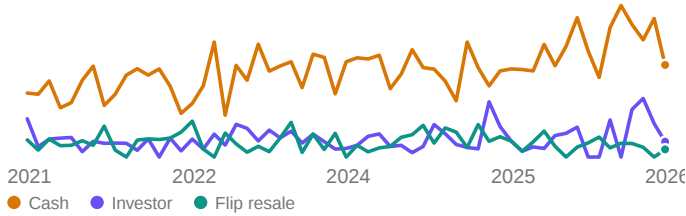
3.8%



BUYERS & OUTCOMES

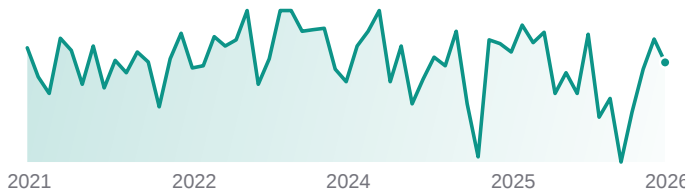
Buyer mix

Cash 34% · Investor 5.7% · Flip resale 2.9%



Sellers who sold at a gain

90%

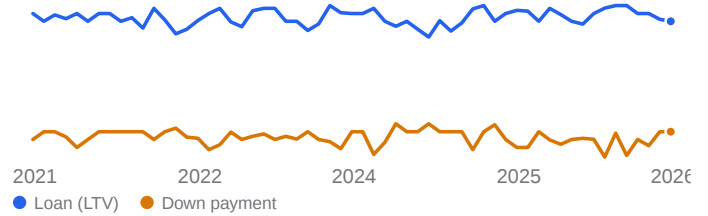


Median annualized return at resale

+4.5%

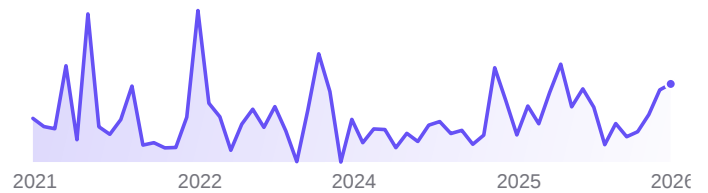


Financing (share of purchase price) Loan (LTV) 90% · Down payment 20%



Typical hold before selling

6.4 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	14,336
Median value (AVM)	\$248K
Median size	1,566 ft²
Median year built	2004
Single family	73%
Condos	0.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	2.4%
Owner occupied	74%
Company owned	27%
Median loan-to-value	32%
Typical ownership tenure	6.4 yrs

COMMUNITY

Population	29,950
Density	128 / mi²
Median household income	\$51K
Average household income	\$70K
Crime index (US avg 100)	100
Air pollution index (US avg 100)	131
Earthquake index (US avg 100)	75
Homes occupied	90%
Bachelor's or higher	14%
Poverty rate	12.3%
Unemployment	1.0%
Average temp	58°F
Annual precip	45 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.