

ZIP 72735

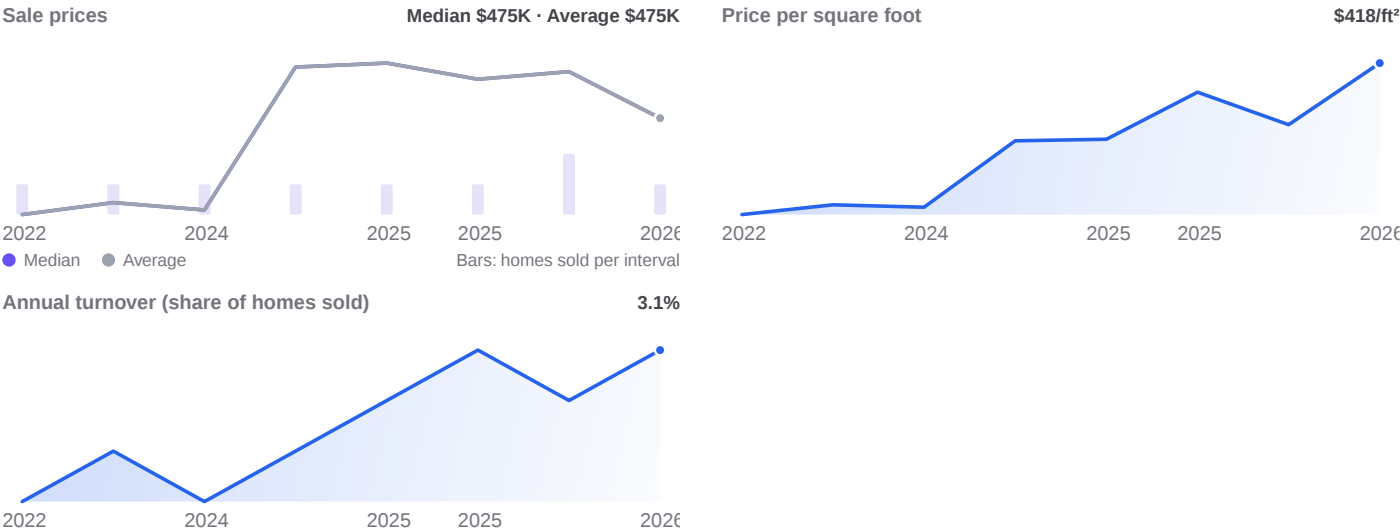
ZIP code · AR · Arkansas

\$390K
MEDIAN SALE PRICE

4
SALES (12 MO)

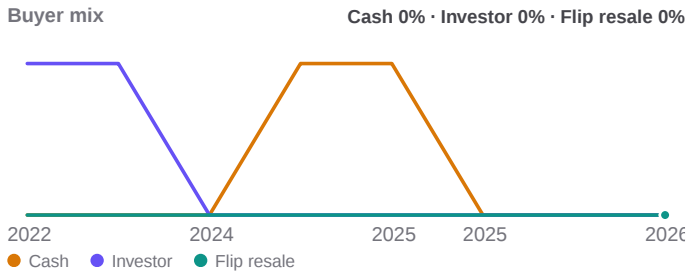
\$539K
MEDIAN VALUE (AVM)

MARKET TRENDS (5 YEARS)



BUYERS & OUTCOMES

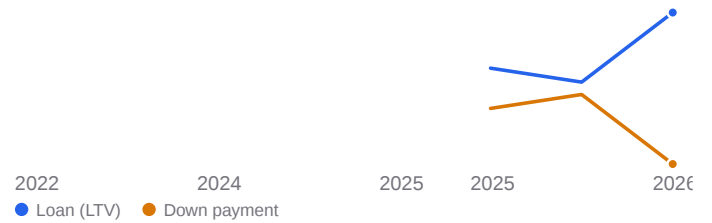
Buyer mix



Sellers who sold at a gain

100%

Financing (share of purchase price) Loan (LTV) 79% · Down payment 21%



Typical hold before selling

1.7 yrs

Median annualized return at resale

+197.2%

2022 2024 2025 2025 2026

HOUSING STOCK

Homes	127
Median value (AVM)	\$539K
Median size	1,972 ft²
Median year built	1996
Single family	52%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	5.1%
Owner occupied	53%
Company owned	39%
Median loan-to-value	25%
Typical ownership tenure	5.7 yrs

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.