

ZIP 72741

ZIP code · AR · Arkansas

\$280K

MEDIAN SALE PRICE

4

SALES (12 MO)

\$340K

MEDIAN VALUE (AVM)

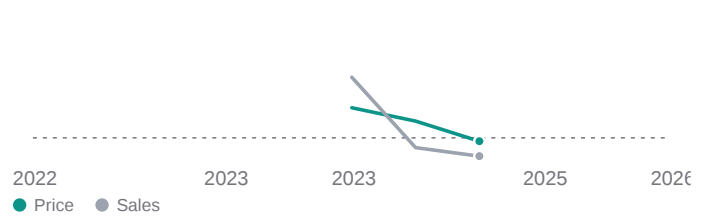
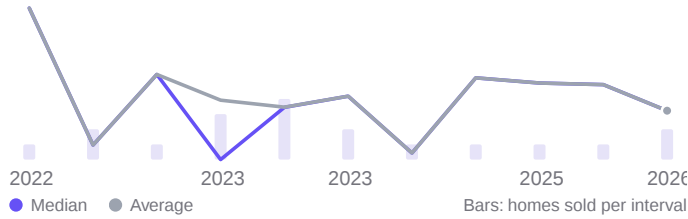
MARKET TRENDS (5 YEARS)

Sale prices

Median \$280K · Average \$280K

Growth (year over year)

Price -12.5% · Sales -70.0%

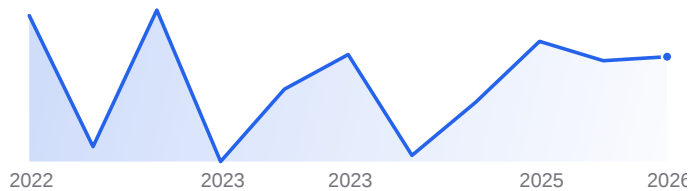


Price per square foot

\$197/ft²

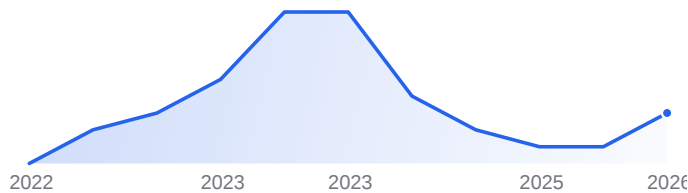
Sale premium vs estimated value

-1.0%



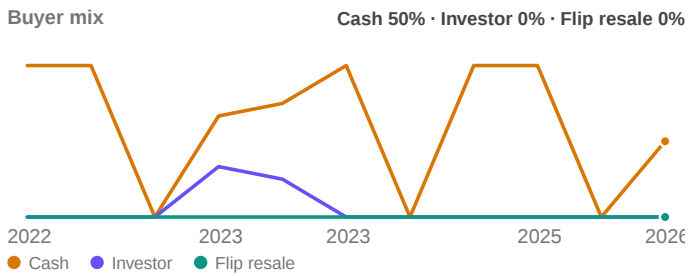
Annual turnover (share of homes sold)

3.4%

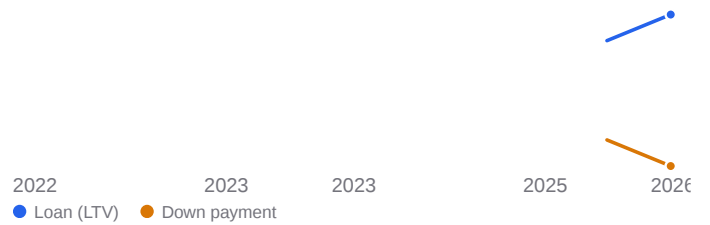


BUYERS & OUTCOMES

Buyer mix

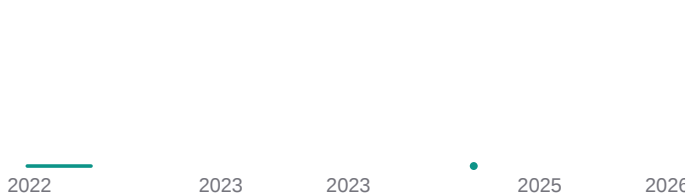


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



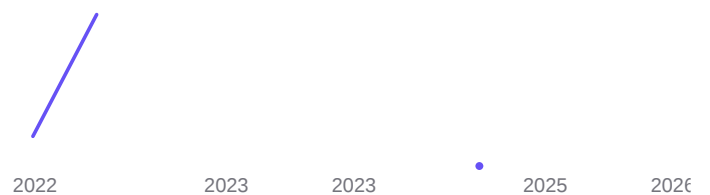
Sellers who sold at a gain

100%



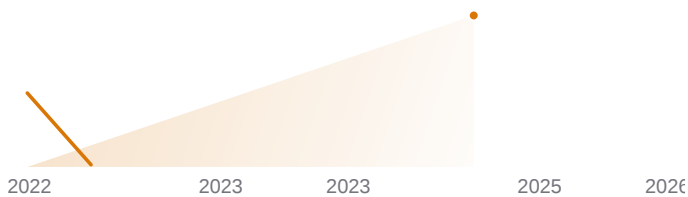
Typical hold before selling

1.4 yrs



Median annualized return at resale

+199.3%



HOUSING STOCK

Homes	116
Median value (AVM)	\$340K
Median size	1,476 ft²
Median bedrooms	2
Median year built	2006
Single family	50%
Condos	37%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	81%
Underwater (LTV 125% or more)	1.4%
Owner occupied	8.1%
Company owned	75%
Median loan-to-value	24%

Typical ownership tenure

4.3 yrs

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.