

Russellville 72801

ZIP code · AR · Arkansas > Pope County > Russellville

SELLER'S MARKET

\$168K

MEDIAN SALE PRICE

+4.4%

1-YR CHANGE

250

SALES (12 MO)

\$165K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 68 / 100

Buyer's market

Balanced

Seller's market

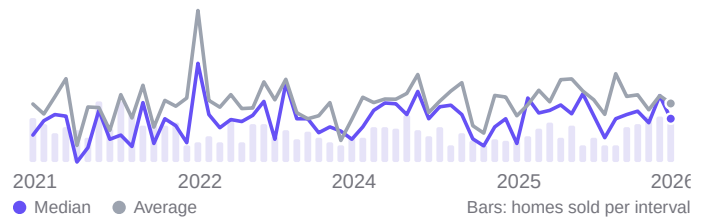
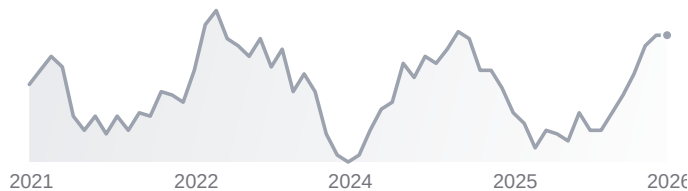
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

68 / 100

Sale prices

Median \$160K · Average \$178K

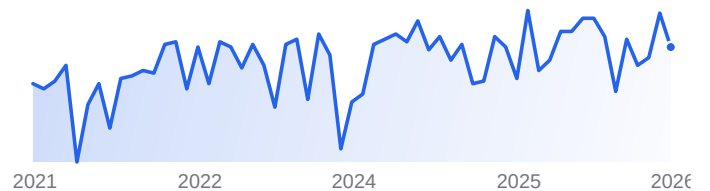
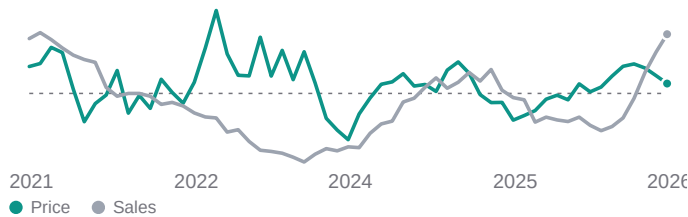


Growth (year over year)

Price +4.4% · Sales +26.3%

Price per square foot

\$116/ft²

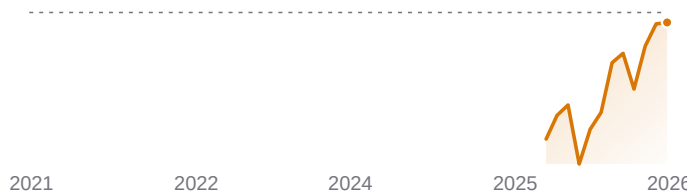


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

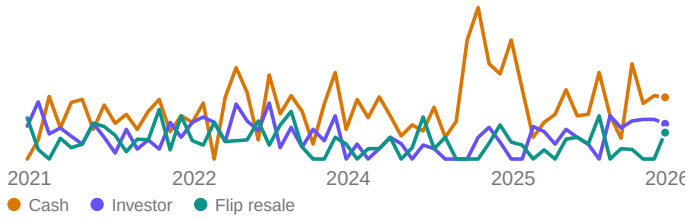
4.7%



BUYERS & OUTCOMES

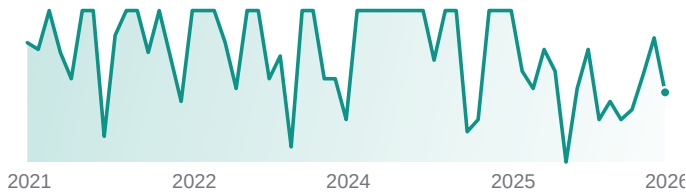
Buyer mix

Cash 26% · Investor 15% · Flip resale 11%



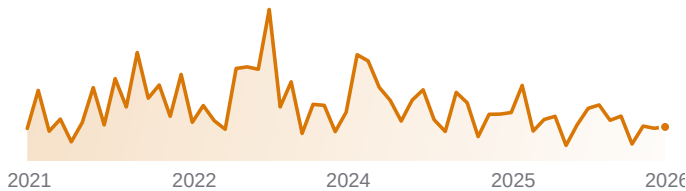
Sellers who sold at a gain

85%

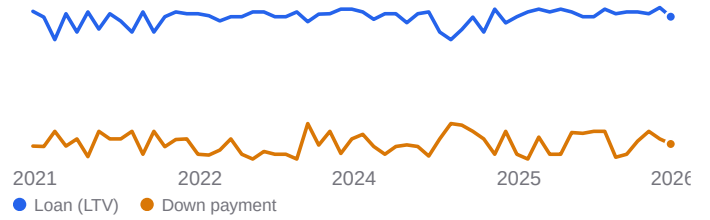


Median annualized return at resale

+4.0%

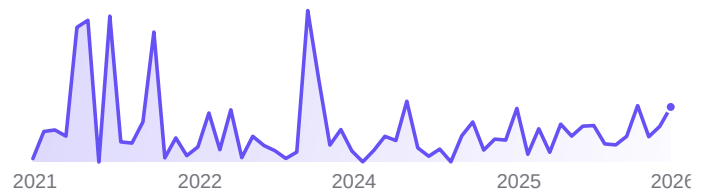


Financing (share of purchase price) Loan (LTV) 95% · Down payment 12%



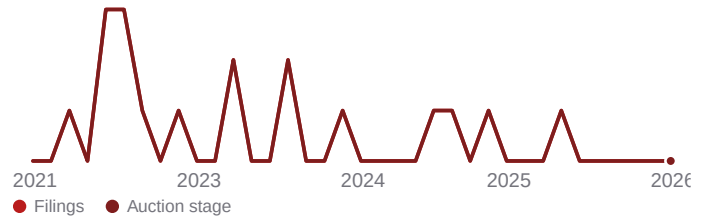
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,341
Median value (AVM)	\$165K
Median size	1,488 ft²
Median year built	1974
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.6%
Owner occupied	60%
Company owned	24%
Median loan-to-value	45%
Typical ownership tenure	13.4 yrs

COMMUNITY

Population	16,010
Density	1,866 / mi²
Median household income	\$46K
Average household income	\$59K
Crime index (US avg 100)	130
Air pollution index (US avg 100)	140
Earthquake index (US avg 100)	65
Homes occupied	91%
Bachelor's or higher	13%
Poverty rate	22.7%
Unemployment	1.1%
Average temp	61°F
Annual precip	49 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.