

Russellville 72802

ZIP code · AR · Arkansas > Pope County > Russellville

BALANCED MARKET

\$225K

MEDIAN SALE PRICE

-10.7%

1-YR CHANGE

314

SALES (12 MO)

\$241K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 42 / 100



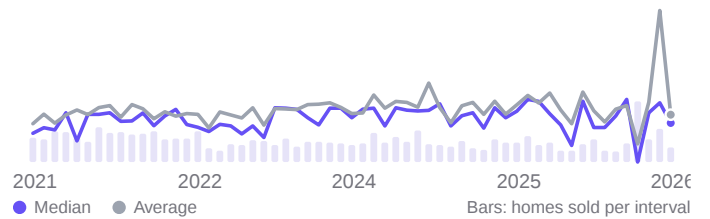
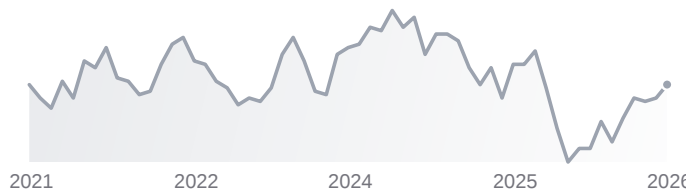
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

42 / 100

Sale prices

Median \$194K · Average \$219K

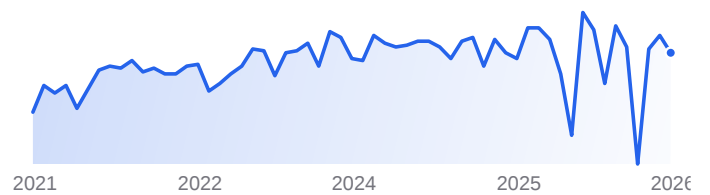
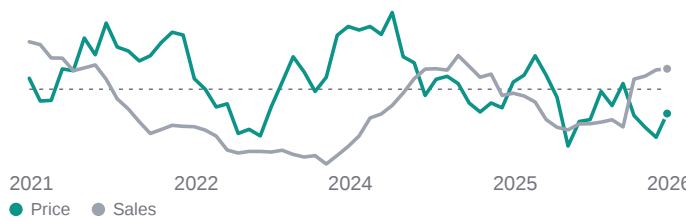


Growth (year over year)

Price -10.7% · Sales +9.0%

Price per square foot

\$131/ft²

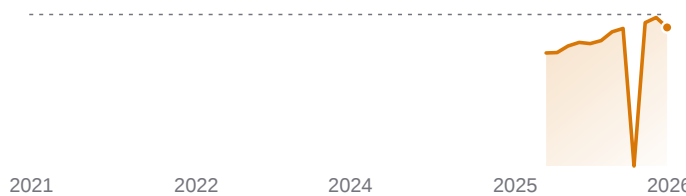


Sale premium vs estimated value

-1.6%

Annual turnover (share of homes sold)

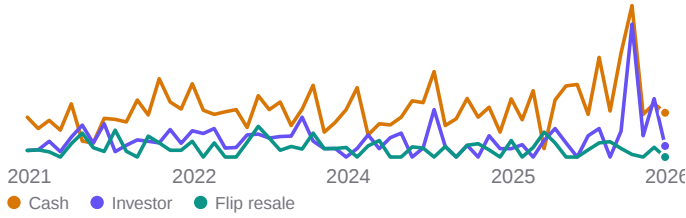
3.6%



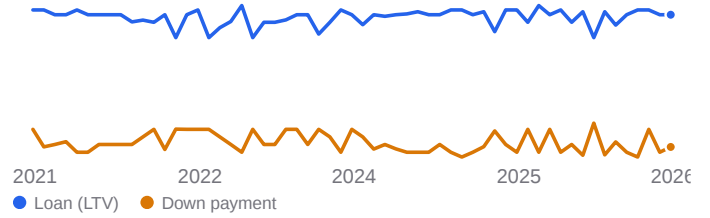
BUYERS & OUTCOMES

Buyer mix

Cash 22% · Investor 5.6% · Flip resale 0%

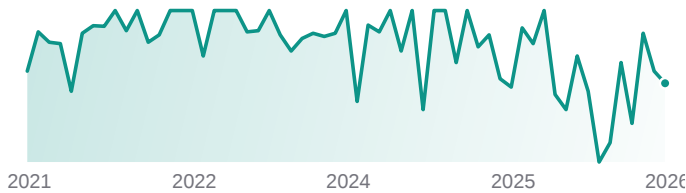


Financing (share of purchase price) Loan (LTV) 95% · Down payment 8.4%



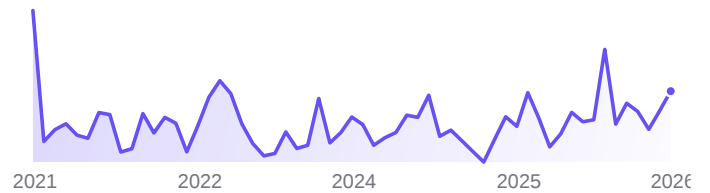
Sellers who sold at a gain

80%



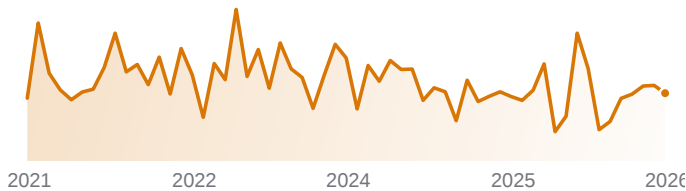
Typical hold before selling

6.9 yrs



Median annualized return at resale

+4.9%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	8,841
Median value (AVM)	\$241K
Median size	1,669 ft²
Median year built	1993
Single family	79%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	2.1%
Owner occupied	79%
Company owned	16%
Median loan-to-value	44%
Typical ownership tenure	17.5 yrs

COMMUNITY

Population	25,586
Density	179 / mi²
Median household income	\$66K
Average household income	\$82K
Crime index (US avg 100)	103
Air pollution index (US avg 100)	138
Earthquake index (US avg 100)	64
Homes occupied	93%
Bachelor's or higher	21%
Poverty rate	14.9%
Unemployment	1.2%
Average temp	61°F
Annual precip	49 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.