

El Reno 73036

ZIP code · OK · Oklahoma > Canadian County > El Reno

BUYER'S MARKET

\$179K

MEDIAN SALE PRICE

-2.2%

1-YR CHANGE

254

SALES (12 MO)

\$169K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 34 / 100



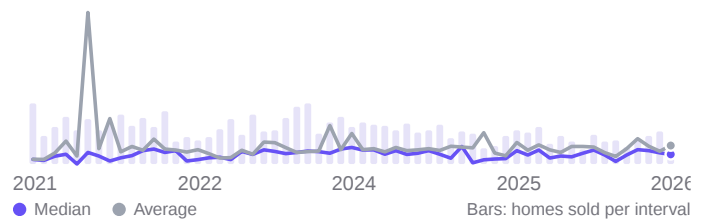
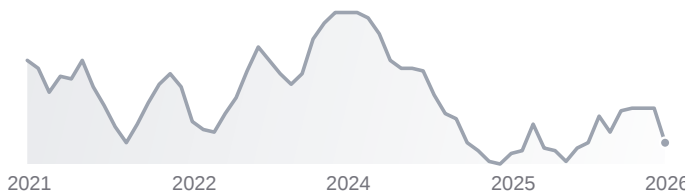
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

34 / 100

Sale prices

Median \$169K · Average \$218K

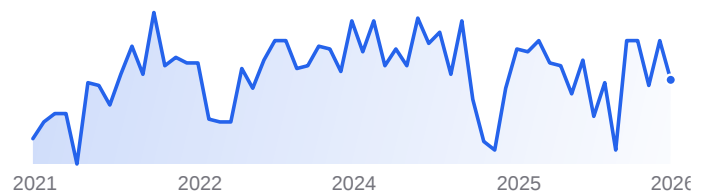
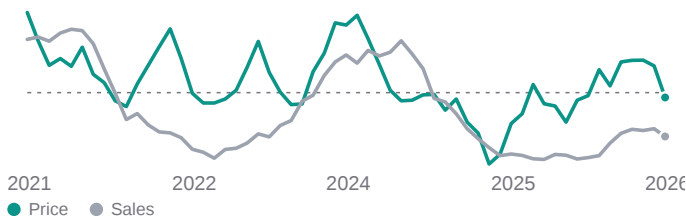


Growth (year over year)

Price -2.2% · Sales -20.1%

Price per square foot

\$119/ft²

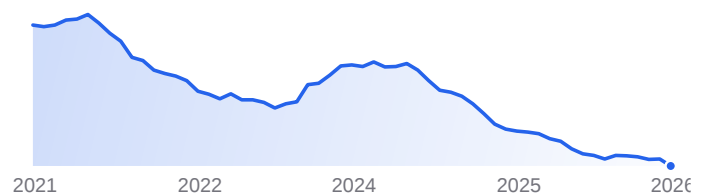
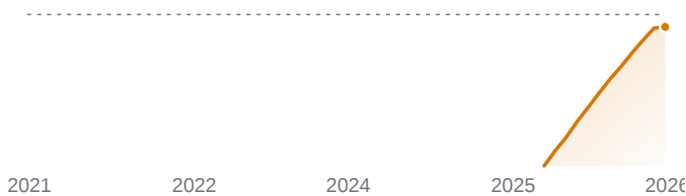


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

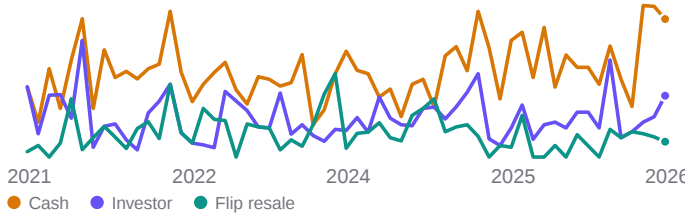
3.6%



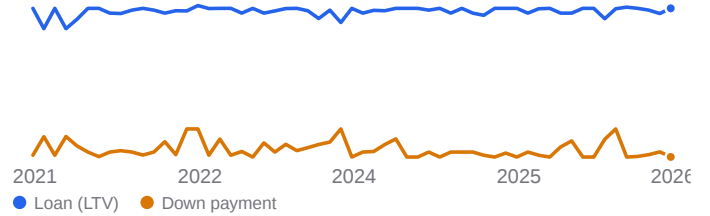
BUYERS & OUTCOMES

Buyer mix

Cash 47% · Investor 21% · Flip resale 5.3%

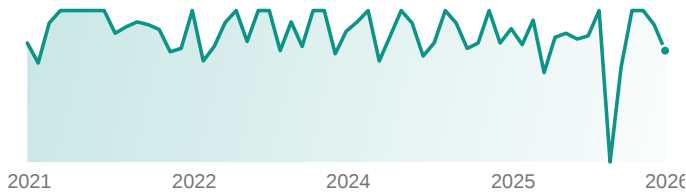


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.9%



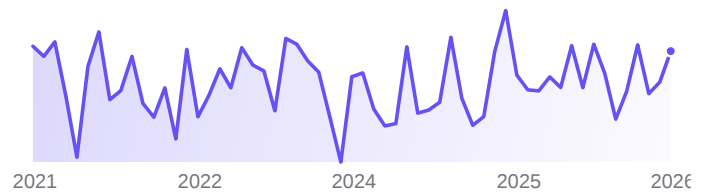
Sellers who sold at a gain

82%



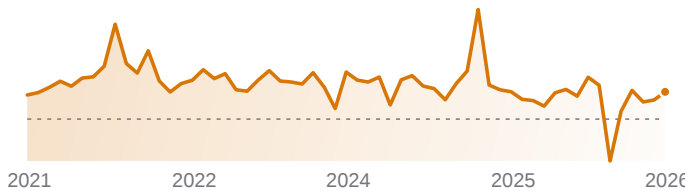
Typical hold before selling

5.8 yrs



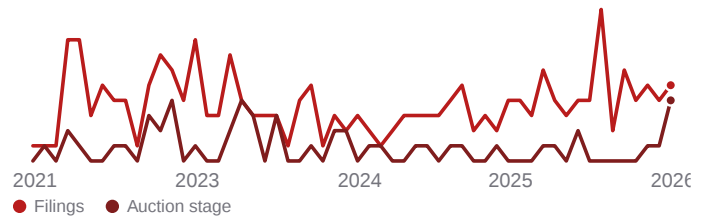
Median annualized return at resale

+5.3%



Preforeclosure filings

Filings 5 · Auction stage 4



HOUSING STOCK

Homes	7,082
Median value (AVM)	\$169K
Median size	1,391 ft²
Median bedrooms	3
Median year built	1968
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	3.1%
Owner occupied	70%
Company owned	21%
Median loan-to-value	43%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	23,102
Density	128 / mi²
Median household income	\$57K
Average household income	\$74K
Crime index (US avg 100)	148
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	91
Homes occupied	92%
Bachelor's or higher	14%
Poverty rate	16.5%
Unemployment	0.8%
Average temp	60°F
Annual precip	35 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.