

Norman 73071

ZIP code · OK · Oklahoma > Cleveland County > Norman

BALANCED MARKET

\$226K

MEDIAN SALE PRICE

+9.7%

1-YR CHANGE

616

SALES (12 MO)

\$222K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100

Buyer's market

Balanced

Seller's market

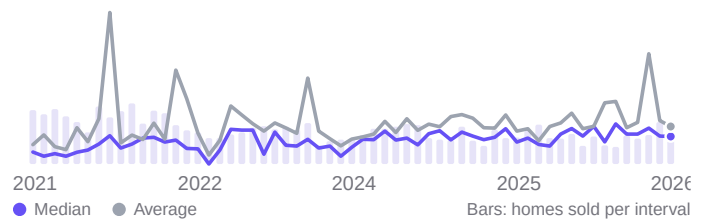
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

57 / 100

Sale prices

Median \$219K · Average \$244K

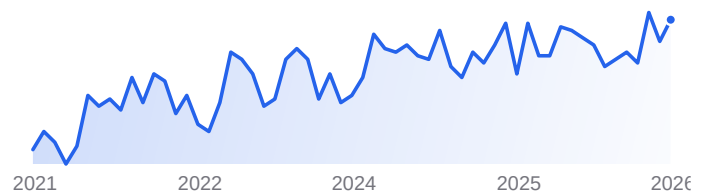
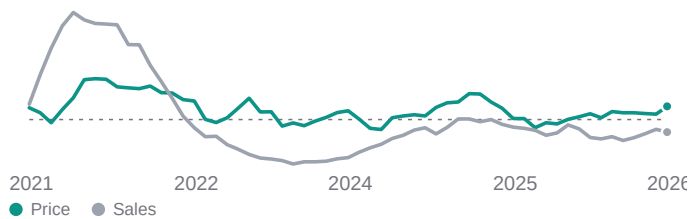


Growth (year over year)

Price +9.7% · Sales -9.1%

Price per square foot

\$157/ft²

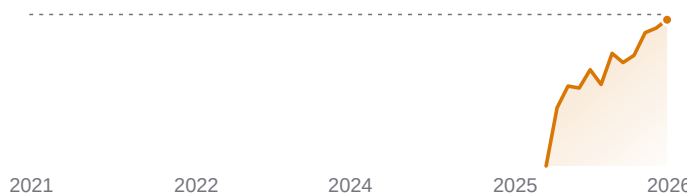


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

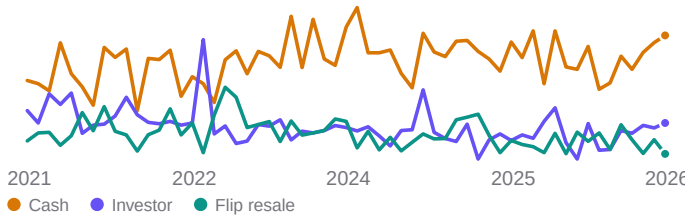
4.4%



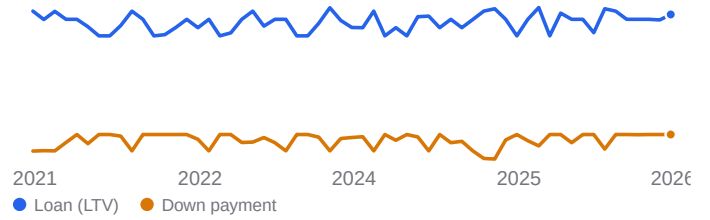
BUYERS & OUTCOMES

Buyer mix

Cash 39% · Investor 11% · Flip resale 1.6%

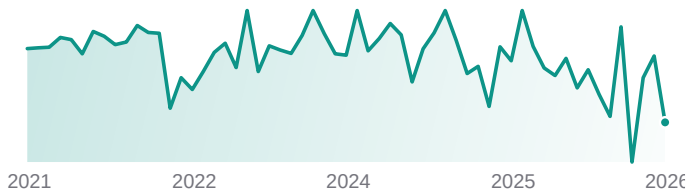


Financing (share of purchase price) Loan (LTV) 93% · Down payment 20%



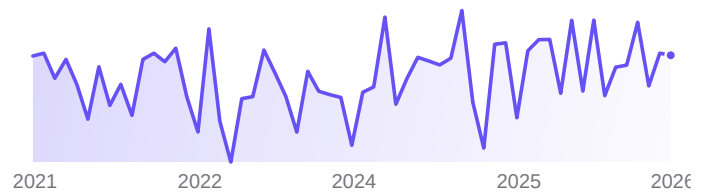
Sellers who sold at a gain

83%



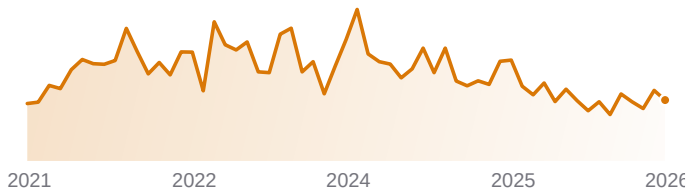
Typical hold before selling

5.2 yrs



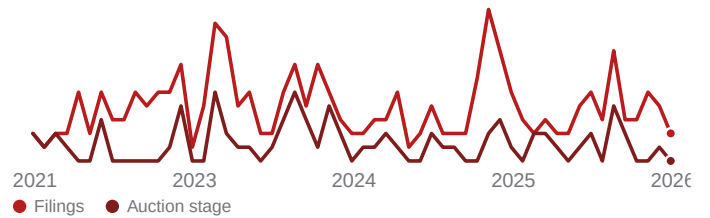
Median annualized return at resale

+4.0%



Preforeclosure filings

Filings 2 · Auction stage 0



HOUSING STOCK

Homes	13,888
Median value (AVM)	\$222K
Median size	1,496 ft²
Median bedrooms	3
Median year built	1986
Single family	84%
Condos	8.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	1.6%
Owner occupied	66%
Company owned	27%
Median loan-to-value	47%

Typical ownership tenure

7.8 yrs

COMMUNITY

Population	43,137
Density	1,757 / mi²
Median household income	\$66K
Average household income	\$80K
Crime index (US avg 100)	133
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	83
Homes occupied	92%
Bachelor's or higher	22%
Poverty rate	22.2%
Unemployment	0.9%
Average temp	61°F
Annual precip	38 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.