

Norman 73072

ZIP code · OK · Oklahoma > Cleveland County > Norman

BALANCED MARKET

\$332K

MEDIAN SALE PRICE

-6.9%

1-YR CHANGE

639

SALES (12 MO)

\$330K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 56 / 100



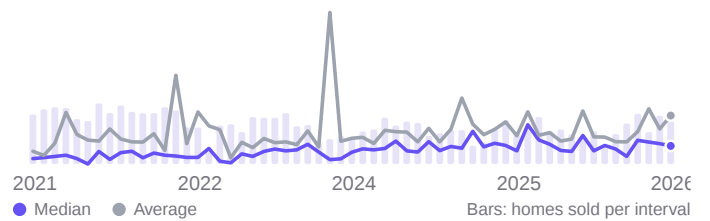
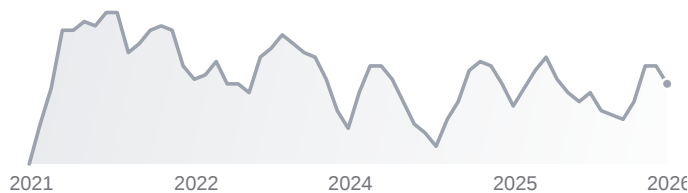
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

56 / 100

Sale prices

Median \$323K · Average \$461K

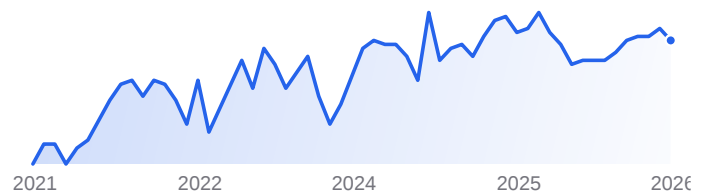
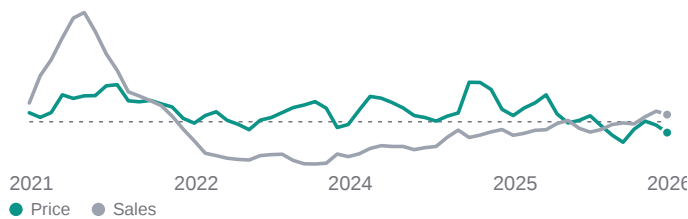


Growth (year over year)

Price -6.9% · Sales +4.4%

Price per square foot

\$161/ft²

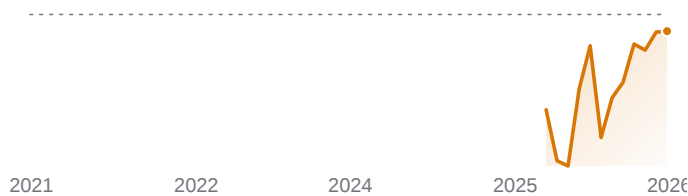


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

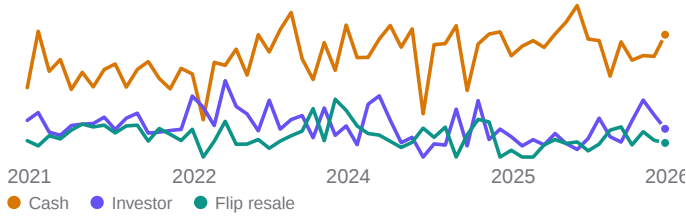
4.6%



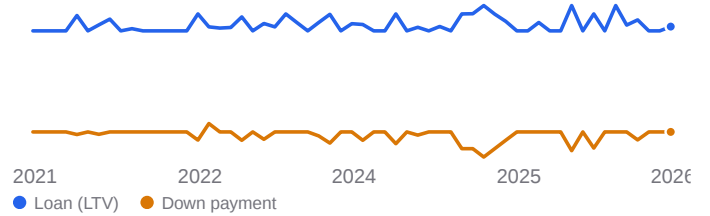
BUYERS & OUTCOMES

Buyer mix

Cash 39% · Investor 9.1% · Flip resale 4.5%

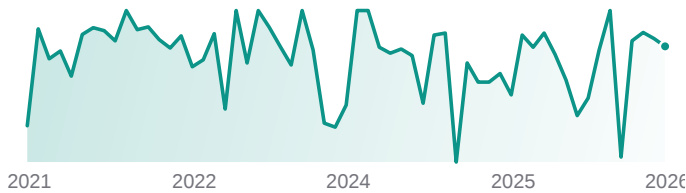


Financing (share of purchase price) Loan (LTV) 83% · Down payment 20%



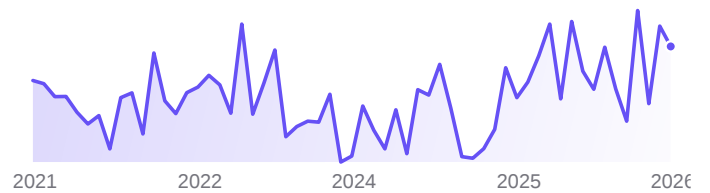
Sellers who sold at a gain

95%



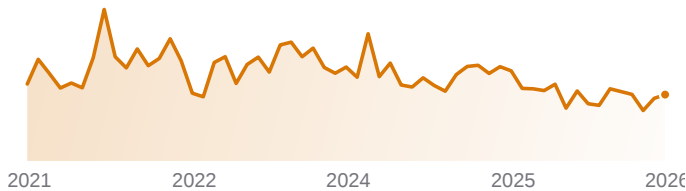
Typical hold before selling

6.3 yrs



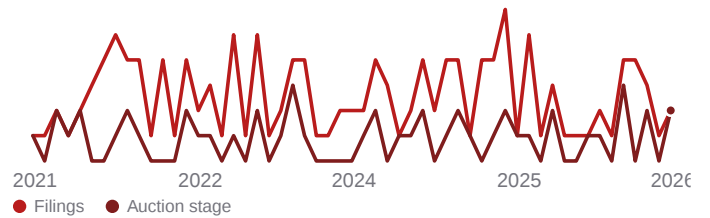
Median annualized return at resale

+4.3%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	13,949
Median value (AVM)	\$330K
Median size	2,007 ft²
Median bedrooms	3
Median year built	1991
Single family	88%
Condos	3.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	1.6%
Owner occupied	77%
Company owned	27%
Median loan-to-value	46%

Typical ownership tenure

8.3 yrs

COMMUNITY

Population	50,691
Density	951 / mi²
Median household income	\$80K
Average household income	\$108K
Crime index (US avg 100)	96
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	85
Homes occupied	92%
Bachelor's or higher	27%
Poverty rate	12.7%
Unemployment	0.8%
Average temp	61°F
Annual precip	37 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.