

Purcell 73080

ZIP code · OK · Oklahoma > McClain County > Purcell

STRONG BUYER'S MARKET

\$202K

MEDIAN SALE PRICE

-17.1%

1-YR CHANGE

118

SALES (12 MO)

\$231K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 17 / 100



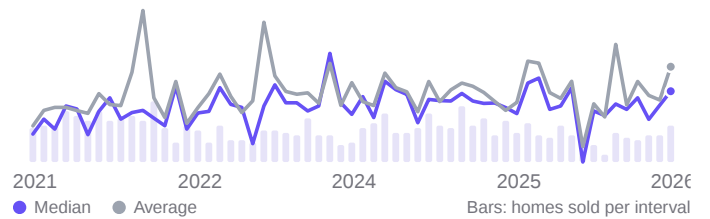
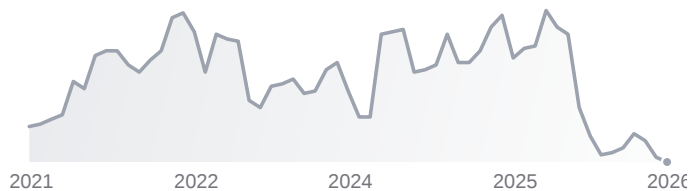
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

17 / 100

Sale prices

Median \$245K · Average \$319K

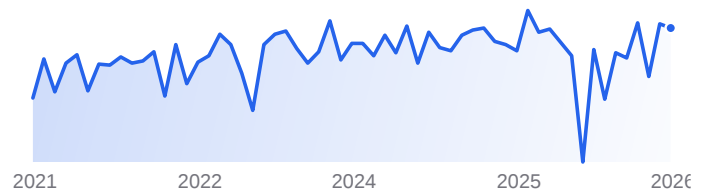
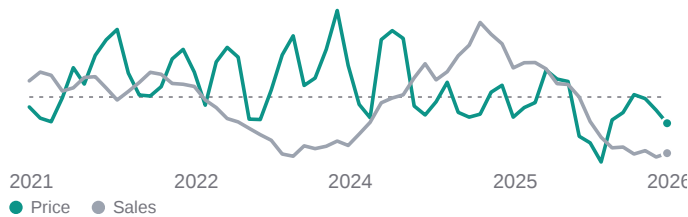


Growth (year over year)

Price -17.1% · Sales -36.6%

Price per square foot

\$148/ft²

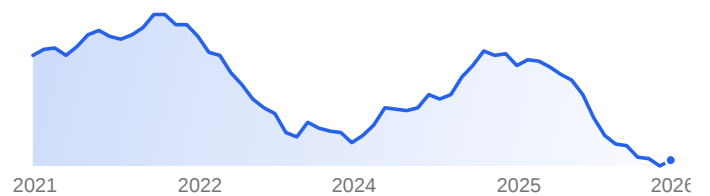
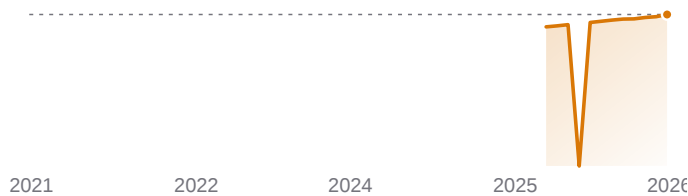


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

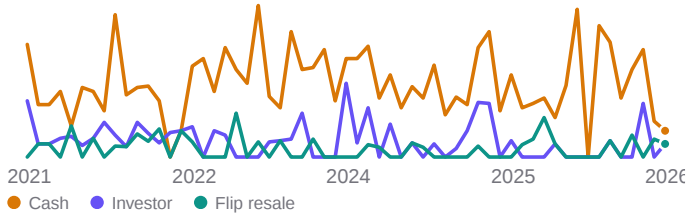
3.3%



BUYERS & OUTCOMES

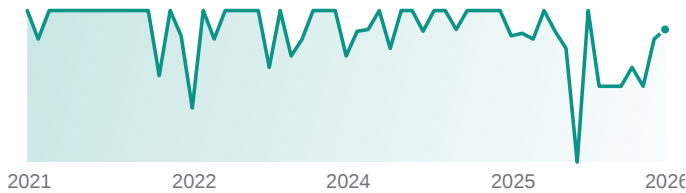
Buyer mix

Cash 13% · Investor 6.7% · Flip resale 6.7%



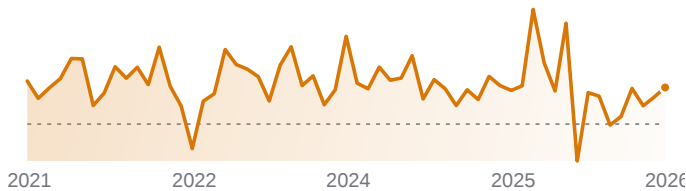
Sellers who sold at a gain

92%

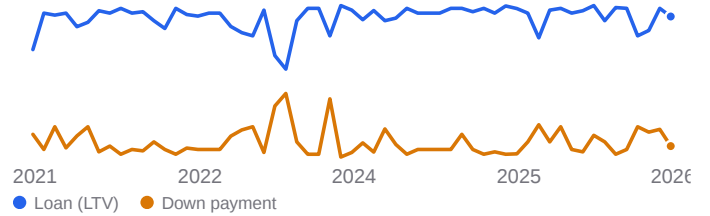


Median annualized return at resale

+5.9%

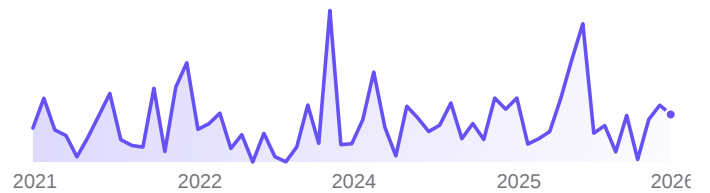


Financing (share of purchase price) Loan (LTV) 93% · Down payment 7.2%



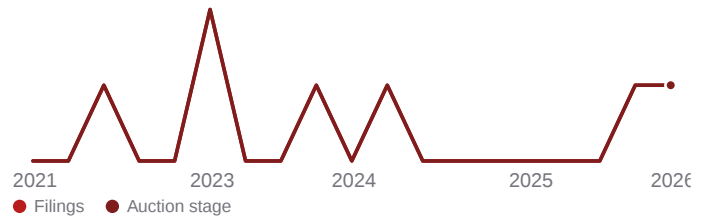
Typical hold before selling

6.3 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	3,625
Median value (AVM)	\$231K
Median size	1,666 ft²
Median bedrooms	3
Median year built	1983
Single family	87%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	1.7%
Owner occupied	79%
Company owned	23%
Median loan-to-value	23%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	12,022
Density	111 / mi²
Median household income	\$73K
Average household income	\$92K
Crime index (US avg 100)	128
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	82
Homes occupied	93%
Bachelor's or higher	15%
Poverty rate	7.3%
Unemployment	0.9%
Average temp	61°F
Annual precip	39 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.