

Ardmore 73401

ZIP code · OK · Oklahoma > Carter County > Ardmore

BALANCED MARKET

\$194K

MEDIAN SALE PRICE

+10.8%

1-YR CHANGE

524

SALES (12 MO)

\$177K

MEDIAN VALUE (AVM)

Market temperature

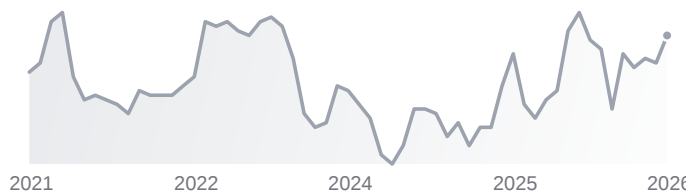
Balanced market · 59 / 100



MARKET TRENDS (5 YEARS)

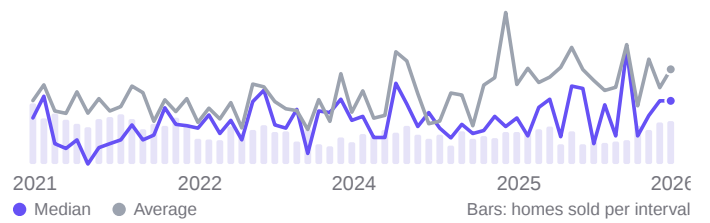
Market temperature (0–100)

59 / 100



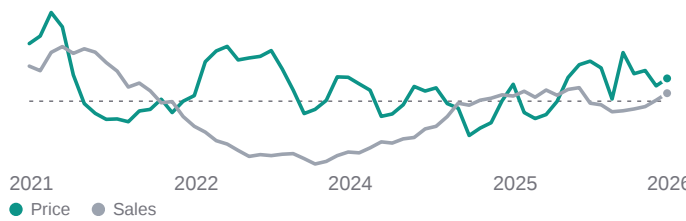
Sale prices

Median \$200K · Average \$240K



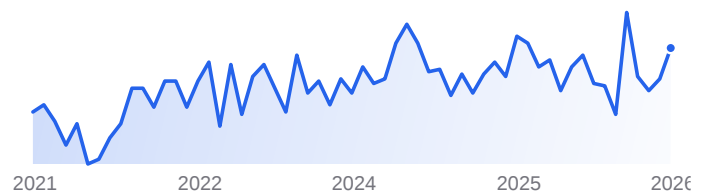
Growth (year over year)

Price +10.8% · Sales +3.8%



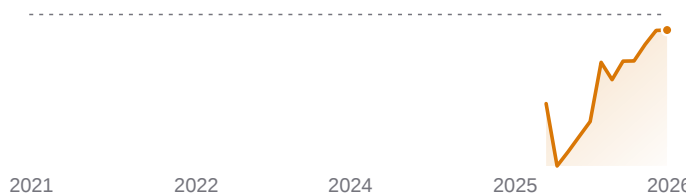
Price per square foot

\$131/ft²



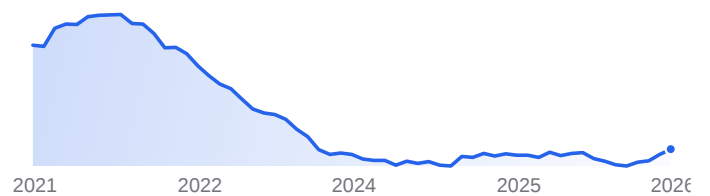
Sale premium vs estimated value

-0.4%



Annual turnover (share of homes sold)

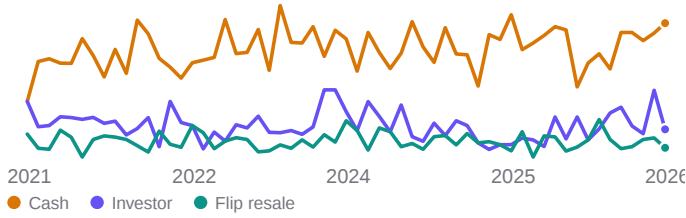
3.7%



BUYERS & OUTCOMES

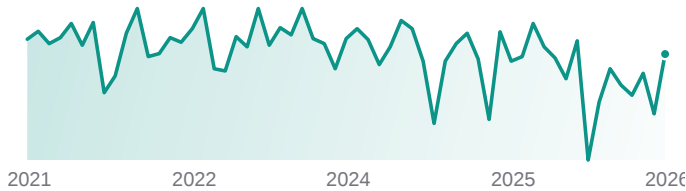
Buyer mix

Cash 46% · Investor 9.5% · Flip resale 3.2%



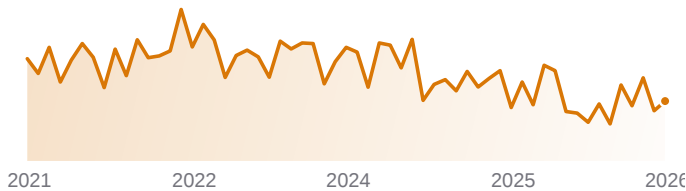
Sellers who sold at a gain

89%

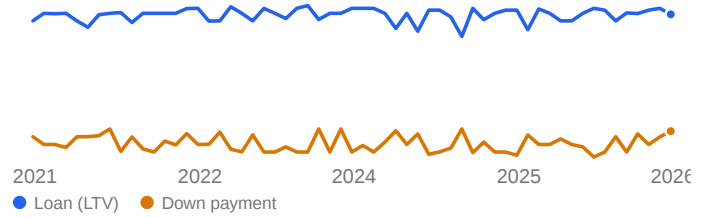


Median annualized return at resale

+4.8%

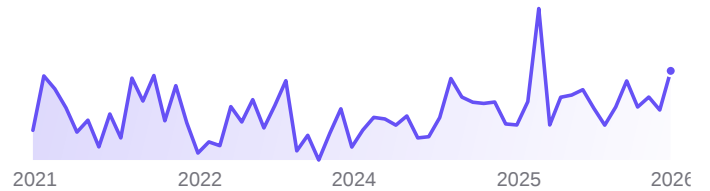


Financing (share of purchase price) Loan (LTV) 94% · Down payment 19%



Typical hold before selling

5.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	14,025
Median value (AVM)	\$177K
Median size	1,508 ft²
Median bedrooms	3
Median year built	1972
Single family	85%
Condos	0.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	2.4%
Owner occupied	70%
Company owned	21%
Median loan-to-value	33%

Typical ownership tenure

9.0 yrs

COMMUNITY

Population	37,253
Density	101 / mi²
Median household income	\$62K
Average household income	\$80K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	92
Earthquake index (US avg 100)	52
Homes occupied	90%
Bachelor's or higher	12%
Poverty rate	12.7%
Unemployment	1.1%
Average temp	63°F
Annual precip	39 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.