

Ames 73718

ZIP code · OK · Oklahoma > Major County > Ames

BUYER'S MARKET

\$149K

MEDIAN SALE PRICE

5

SALES (12 MO)

\$147K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 36 / 100



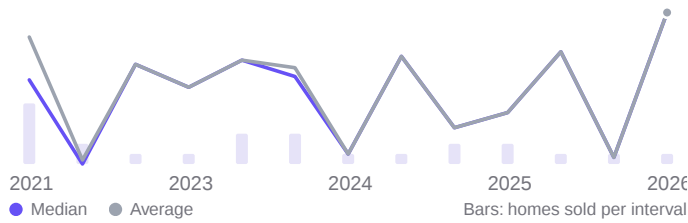
MARKET TRENDS (5 YEARS)

Sale prices

Median \$258K · Average \$258K

Growth (year over year)

Price -52.8% · Sales +33.3%

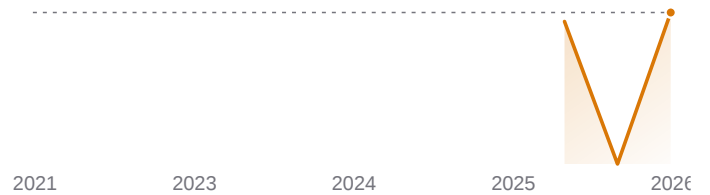
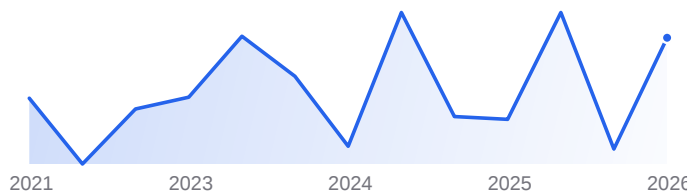


Price per square foot

\$111/ft²

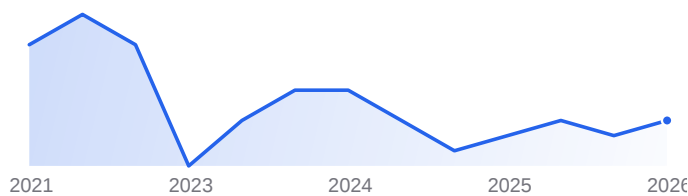
Sale premium vs estimated value

+0.0%



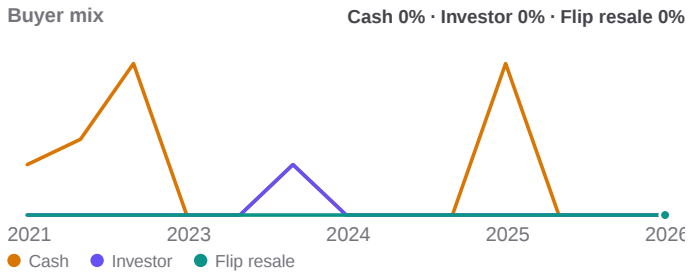
Annual turnover (share of homes sold)

2.0%



BUYERS & OUTCOMES

Buyer mix

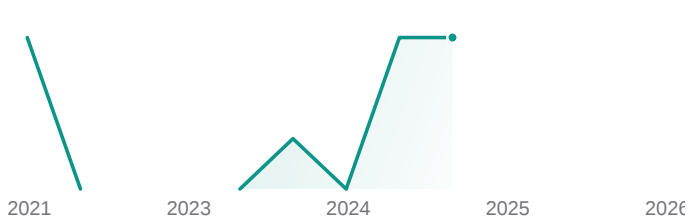


Financing (share of purchase price) Loan (LTV) 97% · Down payment 3.0%



Sellers who sold at a gain

100%



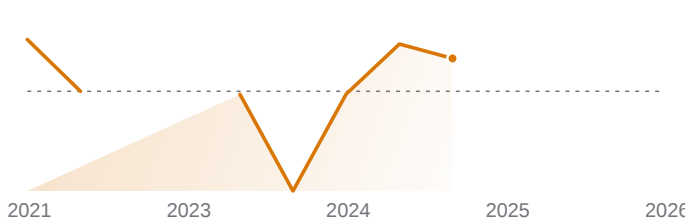
Typical hold before selling

8.2 yrs



Median annualized return at resale

+8.8%



HOUSING STOCK

Homes	246
Median value (AVM)	\$147K
Median size	1,564 ft²
Median bedrooms	3
Median year built	1971
Single family	64%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	71%
Underwater (LTV 125% or more)	2.1%
Owner occupied	70%
Company owned	24%
Median loan-to-value	0%
Typical ownership tenure	9.3 yrs

COMMUNITY

Population	692
Density	11 / mi ²
Median household income	\$72K
Average household income	\$93K
Crime index (US avg 100)	101
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	56
Homes occupied	89%
Bachelor's or higher	13%
Poverty rate	12.3%
Unemployment	1.0%
Average temp	60°F
Annual precip	32 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.