

Talala 74080

ZIP code · OK · Oklahoma > Rogers County > Talala

BUYER'S MARKET

\$287K

MEDIAN SALE PRICE

-4.7%

1-YR CHANGE

22

SALES (12 MO)

\$311K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 34 / 100



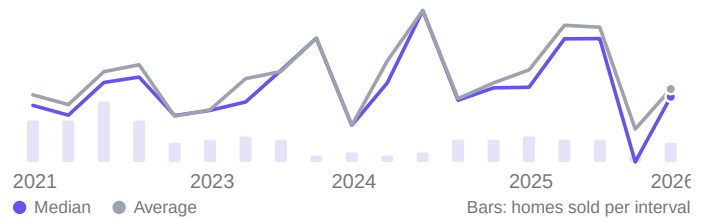
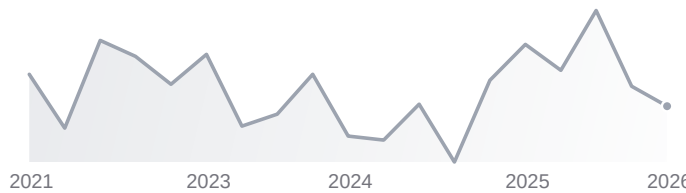
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

34 / 100

Sale prices

Median \$246K · Average \$273K

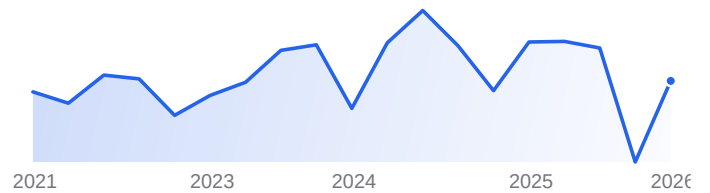
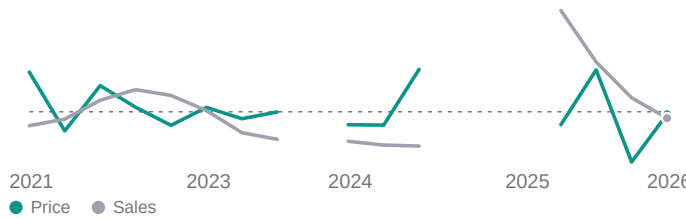


Growth (year over year)

Price -4.7% · Sales -12.0%

Price per square foot

\$140/ft²

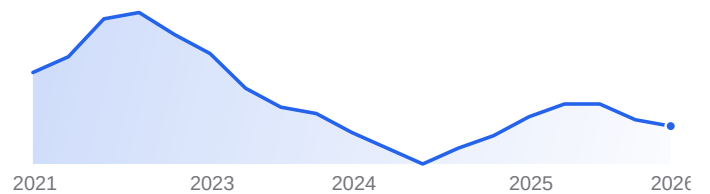


Sale premium vs estimated value

+7.9%

Annual turnover (share of homes sold)

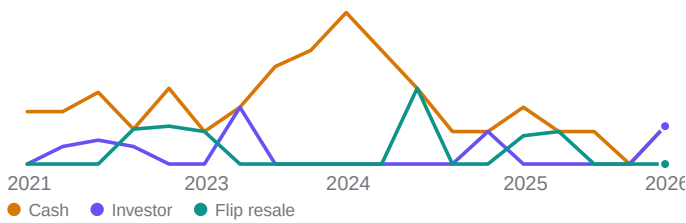
2.2%



BUYERS & OUTCOMES

Buyer mix

Cash 17% · Investor 17% · Flip resale 0%



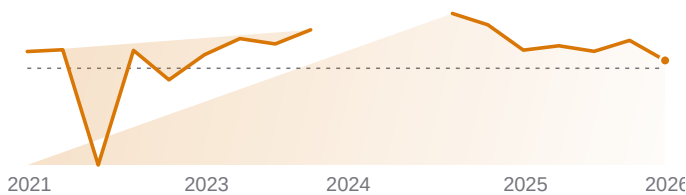
Sellers who sold at a gain

75%

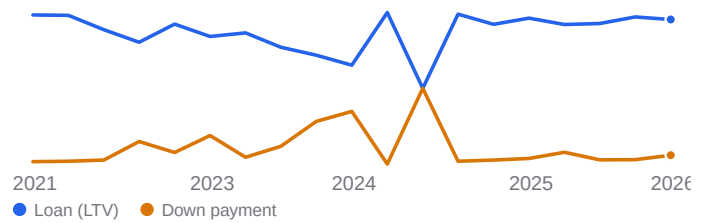


Median annualized return at resale

+2.5%

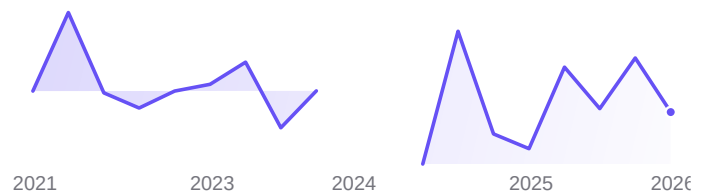


Financing (share of purchase price) Loan (LTV) 94% · Down payment 7.4%



Typical hold before selling

3.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	990
Median value (AVM)	\$311K
Median size	1,767 ft²
Median bedrooms	3
Median year built	1993
Single family	46%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	3.0%
Owner occupied	87%
Company owned	19%
Median loan-to-value	41%
Typical ownership tenure	9.3 yrs

COMMUNITY

Population	3,635
Density	26 / mi²
Median household income	\$84K
Average household income	\$97K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	33
Homes occupied	93%
Bachelor's or higher	19%
Poverty rate	9.1%
Unemployment	1.0%
Average temp	59°F
Annual precip	42 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.