

Calera 74730

ZIP code · OK · Oklahoma > Bryan County > Calera

BALANCED MARKET

\$222K

MEDIAN SALE PRICE

-3.6%

1-YR CHANGE

68

SALES (12 MO)

\$216K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 41 / 100



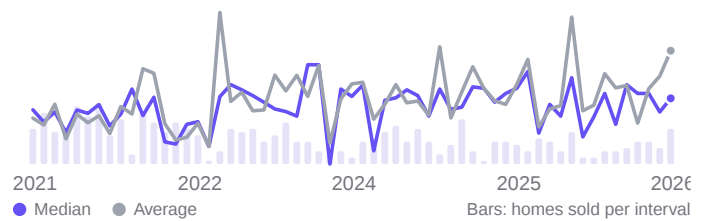
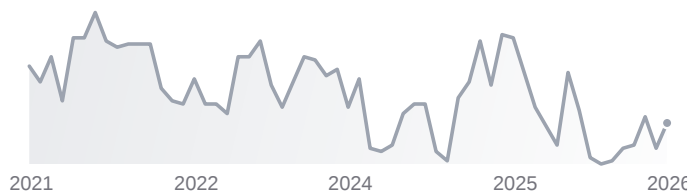
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

41 / 100

Sale prices

Median \$229K · Average \$337K

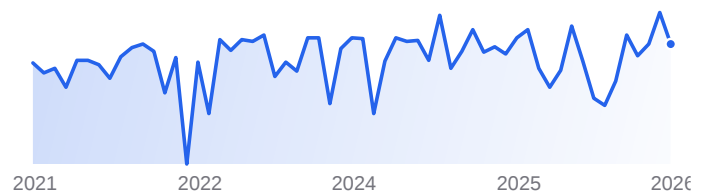
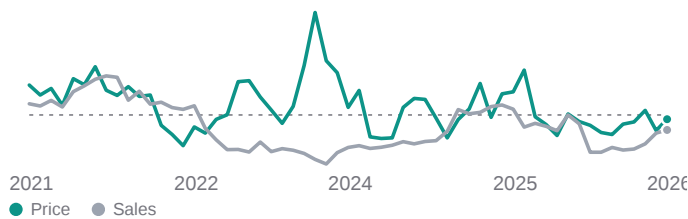


Growth (year over year)

Price -3.6% · Sales -12.8%

Price per square foot

\$154/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

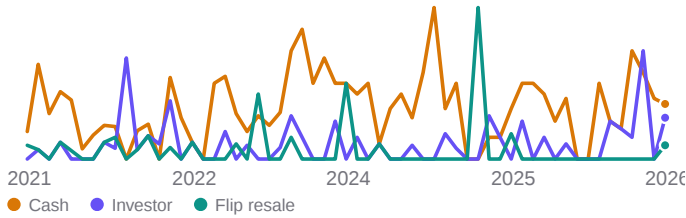
3.3%



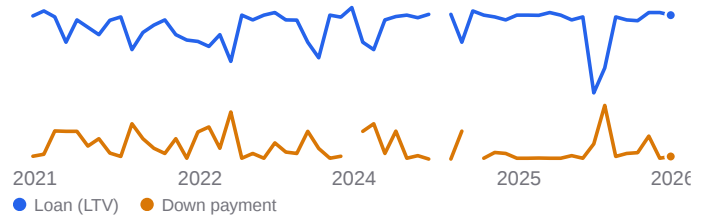
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 27% · Flip resale 9.1%

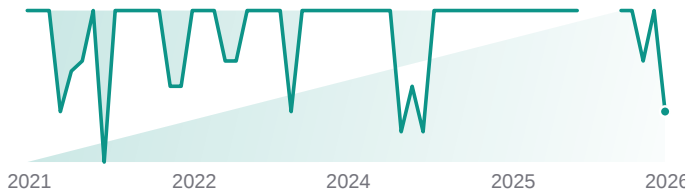


Financing (share of purchase price) Loan (LTV) 98% · Down payment 3.0%



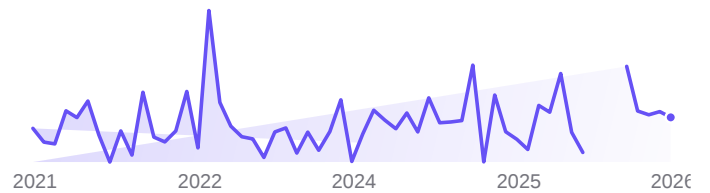
Sellers who sold at a gain

67%



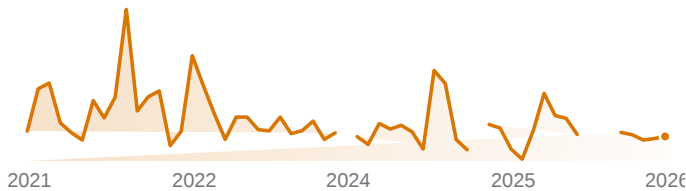
Typical hold before selling

4.6 yrs



Median annualized return at resale

+5.7%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,077
Median value (AVM)	\$216K
Median size	1,520 ft²
Median bedrooms	3
Median year built	2001
Single family	69%
Condos	1.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	2.4%
Owner occupied	76%
Company owned	16%
Median loan-to-value	42%

Typical ownership tenure

7.3 yrs

COMMUNITY

Population	5,547
Density	86 / mi ²
Median household income	\$53K
Average household income	\$68K
Crime index (US avg 100)	137
Air pollution index (US avg 100)	100
Earthquake index (US avg 100)	45
Homes occupied	92%
Bachelor's or higher	16%
Poverty rate	13.3%
Unemployment	0.9%
Average temp	63°F
Annual precip	44 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.