

Wichita Falls 76301

ZIP code · TX · Texas > Wichita County > Wichita Falls

\$74K

MEDIAN SALE PRICE

30

SALES (12 MO)

\$76K

MEDIAN VALUE (AVM)

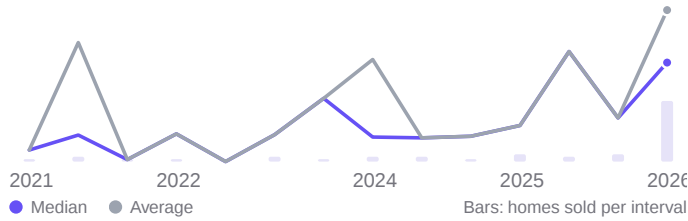
MARKET TRENDS (5 YEARS)

Sale prices

Median \$93K · Average \$133K

Growth (year over year)

Price +38.5% · Sales -16.7%



Price per square foot

\$68/ft²

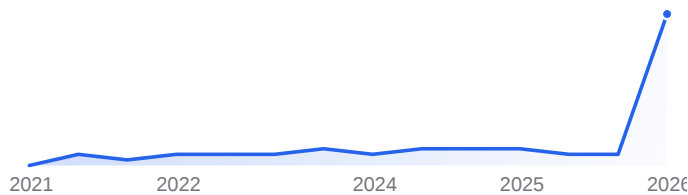
Sale premium vs estimated value

+5.1%



Annual turnover (share of homes sold)

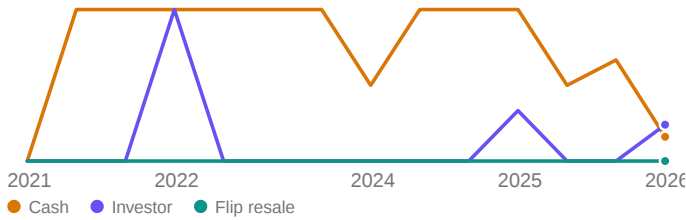
0.5%



BUYERS & OUTCOMES

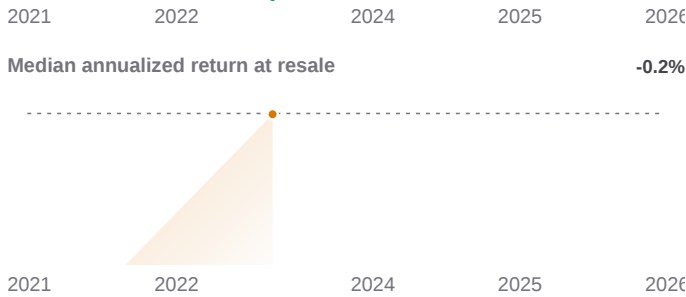
Buyer mix

Cash 16% · Investor 24% · Flip resale 0%



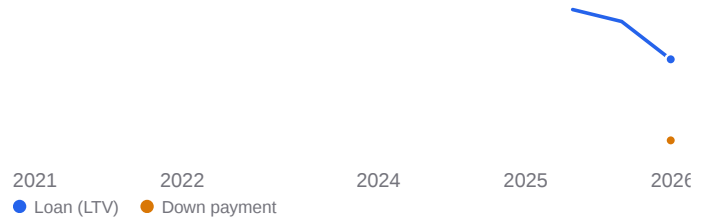
Sellers who sold at a gain

0%



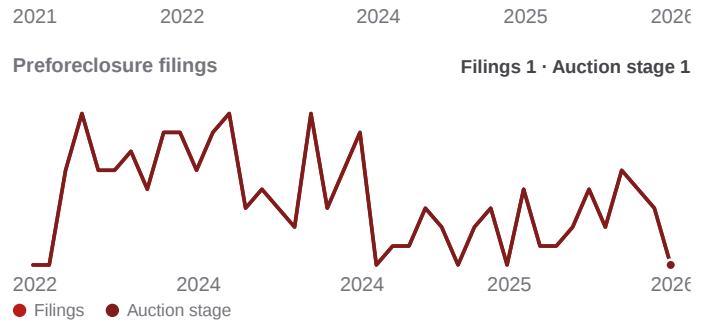
2021 2022 2024 2025 2026

Financing (share of purchase price) Loan (LTV) 76% · Down payment 24%



Typical hold before selling

10.9 yrs



2021 2022 2024 2025 2026

HOUSING STOCK

Homes	5,939
Median value (AVM)	\$76K
Median size	1,238 ft²
Median bedrooms	3
Median year built	1941
Single family	91%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	69%
Underwater (LTV 125% or more)	2.8%
Owner occupied	52%
Company owned	15%
Median loan-to-value	0%
Typical ownership tenure	16.2 yrs

COMMUNITY

Population	14,917
Density	1,310 / mi²
Median household income	\$42K
Average household income	\$53K
Crime index (US avg 100)	155
Air pollution index (US avg 100)	98
Earthquake index (US avg 100)	31
Homes occupied	82%
Bachelor's or higher	7%
Poverty rate	26.1%
Unemployment	1.1%
Average temp	64°F
Annual precip	30 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.