

Harlingen 78552

ZIP code · TX · Texas > Cameron County > Harlingen

SELLER'S MARKET

\$249K

MEDIAN SALE PRICE

+137.1%

1-YR CHANGE

103

SALES (12 MO)

\$197K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 77 / 100

Buyer's market

Balanced

Seller's market

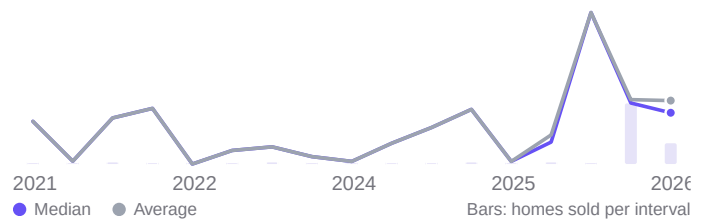
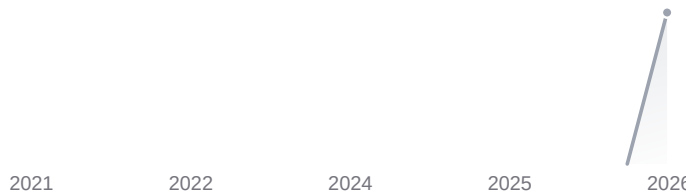
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

77 / 100

Sale prices

Median \$226K · Average \$276K

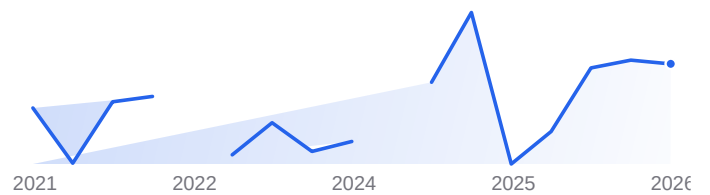


Growth (year over year)

Price +137.1% · Sales +1371.4%

Price per square foot

\$140/ft²

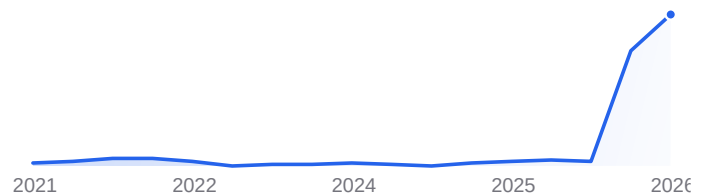


Sale premium vs estimated value

-2.3%

Annual turnover (share of homes sold)

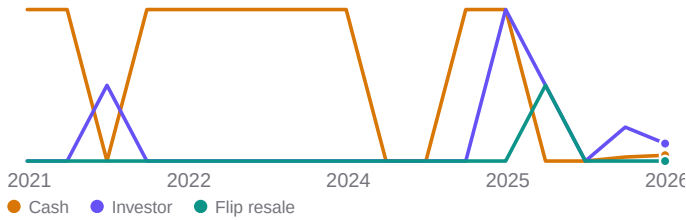
0.6%



BUYERS & OUTCOMES

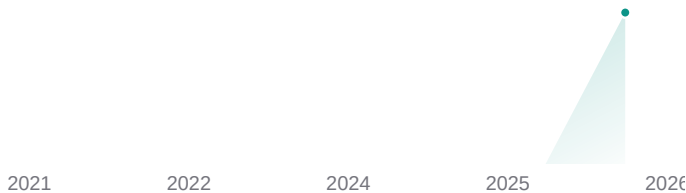
Buyer mix

Cash 3.8% · Investor 12% · Flip resale 0%



Sellers who sold at a gain

100%

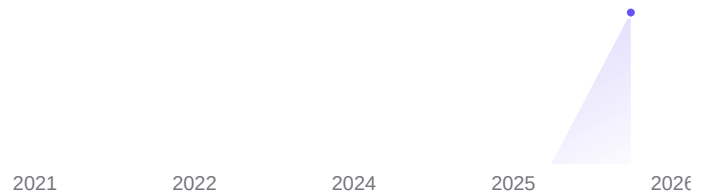


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Typical hold before selling

6.3 yrs



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	16,149
Median value (AVM)	\$197K
Median size	1,386 ft²
Median bedrooms	3
Median year built	1998
Single family	79%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	2.1%
Owner occupied	73%
Company owned	13%
Median loan-to-value	33%
Typical ownership tenure	9.5 yrs

COMMUNITY

Population	36,820
Density	741 / mi²
Median household income	\$63K
Average household income	\$89K
Crime index (US avg 100)	113
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	10
Homes occupied	87%
Bachelor's or higher	14%
Poverty rate	15.7%
Unemployment	1.6%
Average temp	74°F
Annual precip	26 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.