

Mission 78574

ZIP code · TX · Texas > Hidalgo County > Mission

SELLER'S MARKET

\$212K

MEDIAN SALE PRICE

81

SALES (12 MO)

\$180K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100



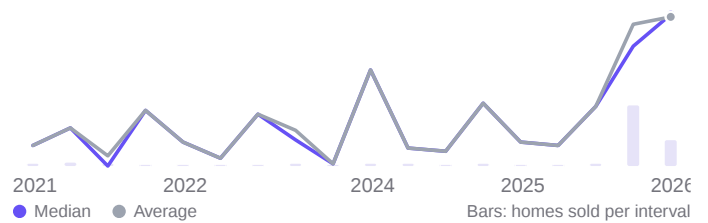
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$236K · Average \$233K

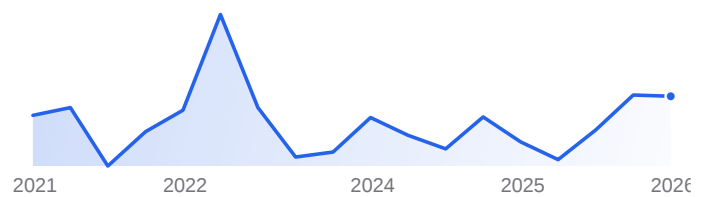


Growth (year over year)

Price -58.4% · Sales +25.0%

Price per square foot

\$117/ft²

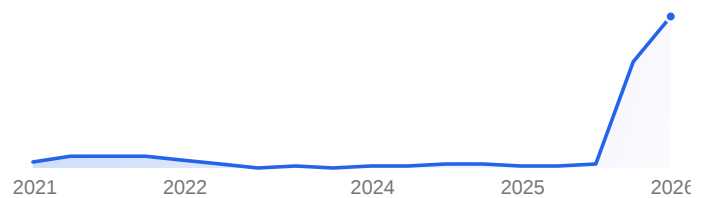
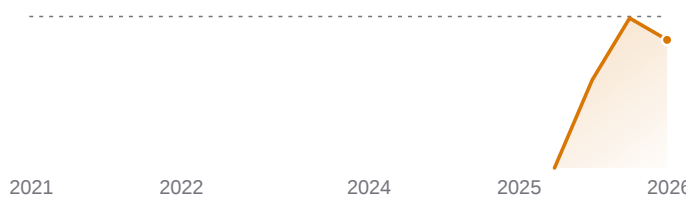


Sale premium vs estimated value

-11.5%

Annual turnover (share of homes sold)

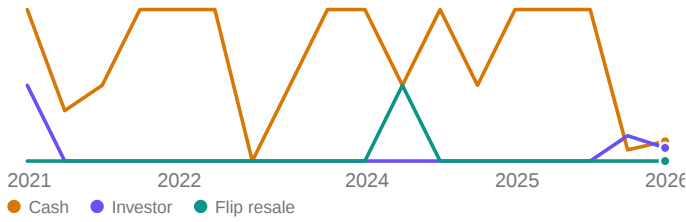
0.5%



BUYERS & OUTCOMES

Buyer mix

Cash 13% · Investor 8.7% · Flip resale 0%

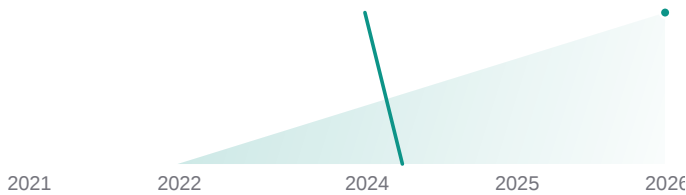


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



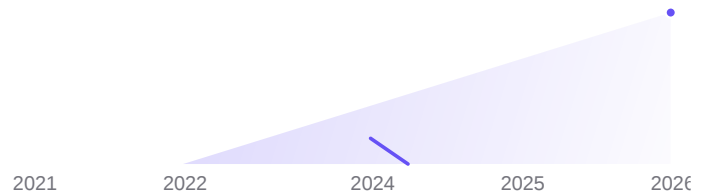
Sellers who sold at a gain

100%



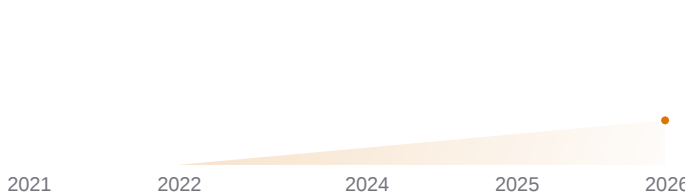
Typical hold before selling

21.7 yrs



Median annualized return at resale

+8.9%



Preforeclosure filings

Filings 6 · Auction stage 6



HOUSING STOCK

Homes	17,737
Median value (AVM)	\$180K
Median size	1,328 ft²
Median bedrooms	3
Median year built	2000
Single family	76%
Condos	0.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	2.1%
Owner occupied	76%
Company owned	3.5%
Median loan-to-value	34%

Typical ownership tenure

12.8 yrs

COMMUNITY

Population	67,069
Density	1,229 / mi²
Median household income	\$48K
Average household income	\$63K
Crime index (US avg 100)	65
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	13
Homes occupied	89%
Bachelor's or higher	13%
Poverty rate	27.5%
Unemployment	1.9%
Average temp	74°F
Annual precip	22 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.