

Rocky Ford 81067

ZIP code · CO · Colorado > Otero County > Rocky Ford

BUYER'S MARKET

\$169K

MEDIAN SALE PRICE

+22.2%

1-YR CHANGE

54

SALES (12 MO)

\$128K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



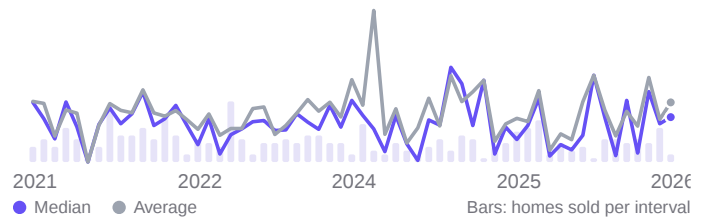
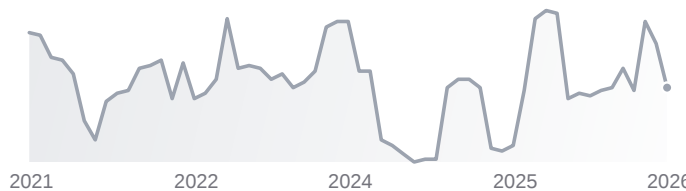
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

39 / 100

Sale prices

Median \$150K · Average \$194K

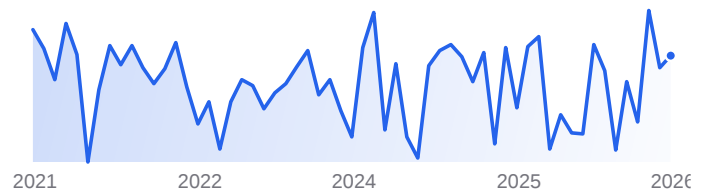
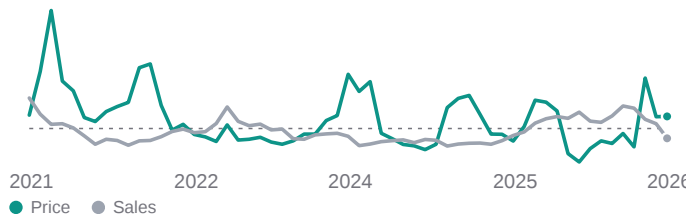


Growth (year over year)

Price +22.2% · Sales -18.2%

Price per square foot

\$128/ft²

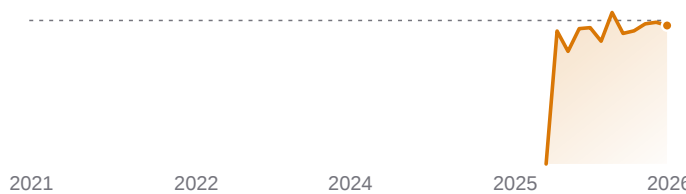


Sale premium vs estimated value

-0.8%

Annual turnover (share of homes sold)

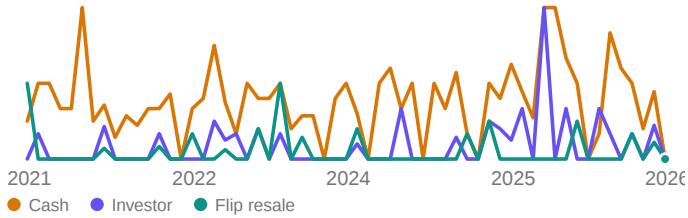
2.2%



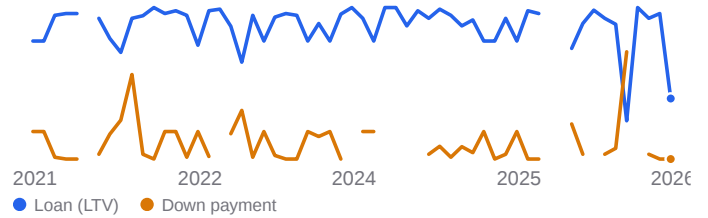
BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 0% · Flip resale 0%

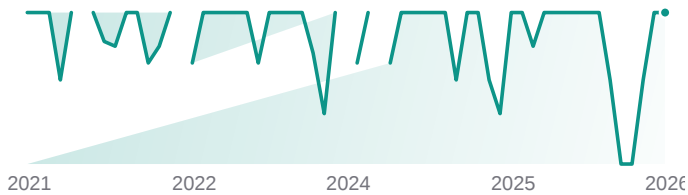


Financing (share of purchase price) Loan (LTV) 42% · Down payment 1.8%



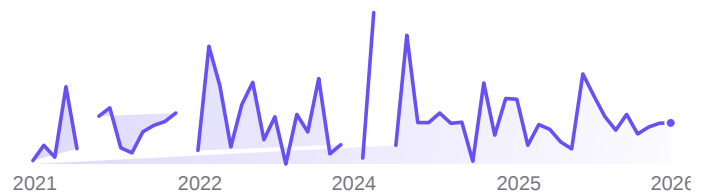
Sellers who sold at a gain

100%



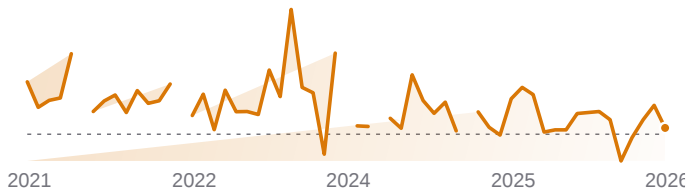
Typical hold before selling

5.2 yrs



Median annualized return at resale

+1.9%



HOUSING STOCK

Homes	2,409
Median value (AVM)	\$128K
Median size	1,247 ft²
Median bedrooms	3
Median year built	1940
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	5.4%
Owner occupied	66%
Company owned	10%
Median loan-to-value	35%
Typical ownership tenure	8.1 yrs

COMMUNITY

Population	5,360
Density	23 / mi²
Median household income	\$40K
Average household income	\$52K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	93
Earthquake index (US avg 100)	33
Homes occupied	87%
Bachelor's or higher	10%
Poverty rate	35.8%
Unemployment	1.3%
Average temp	53°F
Annual precip	13 in
Sunshine	76%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.