

Hereford 85615

ZIP code · AZ · Arizona > Cochise County

SELLER'S MARKET

\$340K

MEDIAN SALE PRICE

+9.7%

1-YR CHANGE

217

SALES (12 MO)

\$398K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

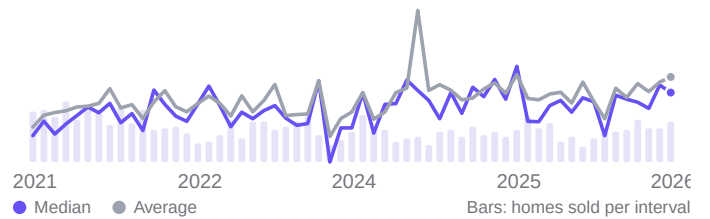
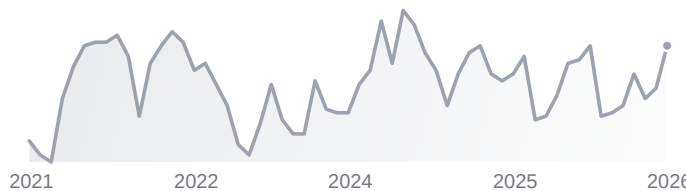
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$350K · Average \$410K

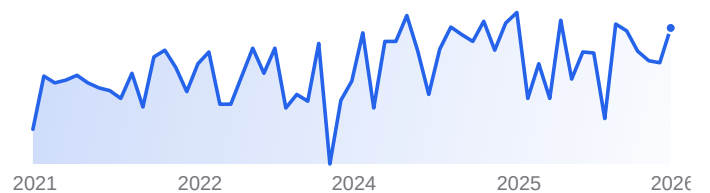
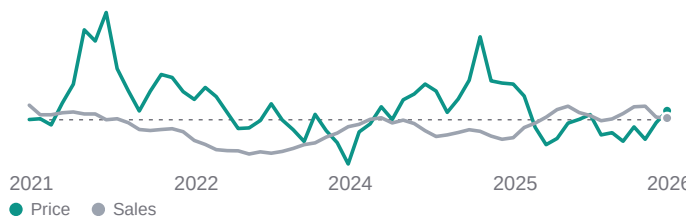


Growth (year over year)

Price +9.7% · Sales +1.9%

Price per square foot

\$207/ft²

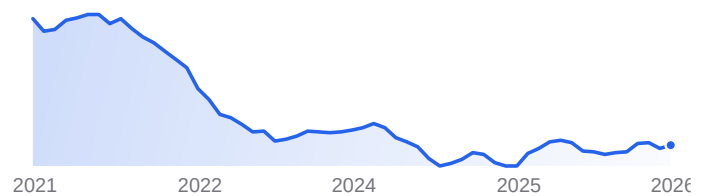
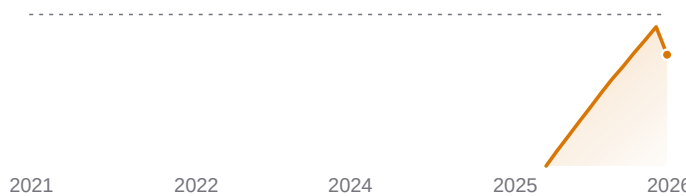


Sale premium vs estimated value

-0.7%

Annual turnover (share of homes sold)

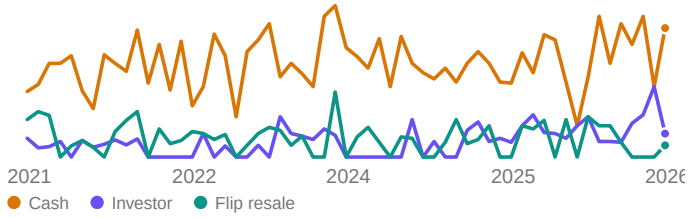
4.5%



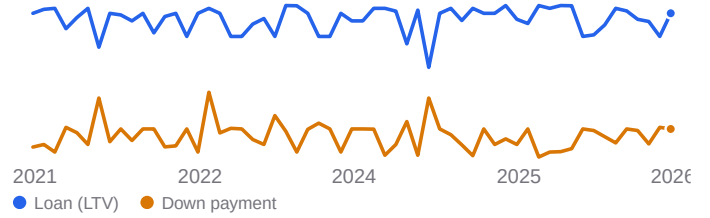
BUYERS & OUTCOMES

Buyer mix

Cash 46% · Investor 8.3% · Flip resale 4.2%

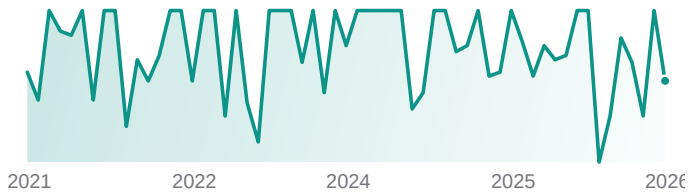


Financing (share of purchase price) Loan (LTV) 95% · Down payment 20%



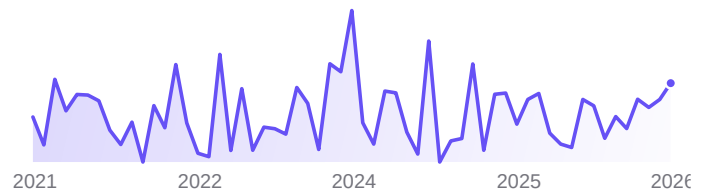
Sellers who sold at a gain

86%



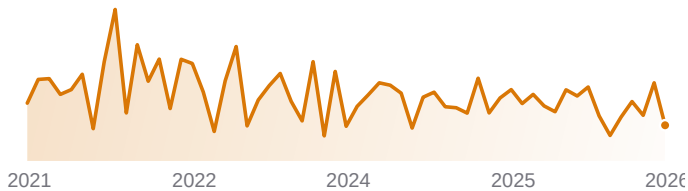
Typical hold before selling

7.5 yrs



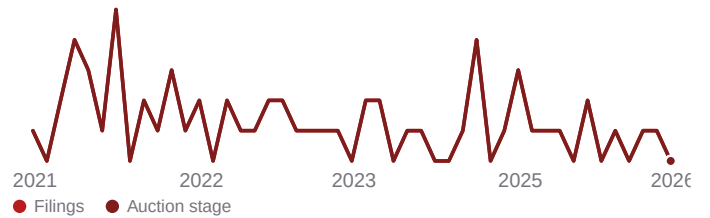
Median annualized return at resale

+4.1%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	4,823
Median value (AVM)	\$398K
Median size	1,836 ft²
Median year built	1999
Single family	53%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	52%
Underwater (LTV 125% or more)	1.9%
Owner occupied	78%
Company owned	14%
Median loan-to-value	49%
Typical ownership tenure	9.2 yrs

COMMUNITY

Population	9,092
Density	48 / mi²
Median household income	\$80K
Average household income	\$101K
Crime index (US avg 100)	60
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	62
Homes occupied	91%
Bachelor's or higher	25%
Poverty rate	7.8%
Unemployment	0.8%
Average temp	60°F
Annual precip	18 in
Sunshine	85%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.