

Salinas 93901

ZIP code · CA · California > Monterey County > Salinas

BALANCED MARKET

\$776K

MEDIAN SALE PRICE

+2.2%

1-YR CHANGE

175

SALES (12 MO)

\$750K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 49 / 100



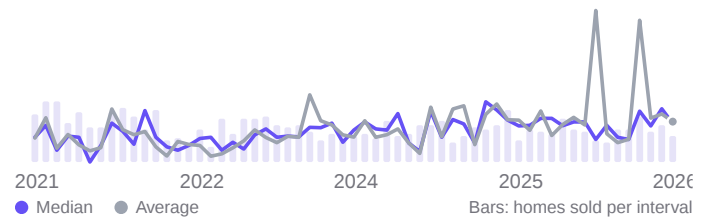
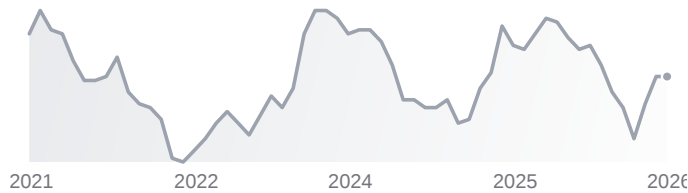
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

49 / 100

Sale prices

Median \$759K · Average \$766K

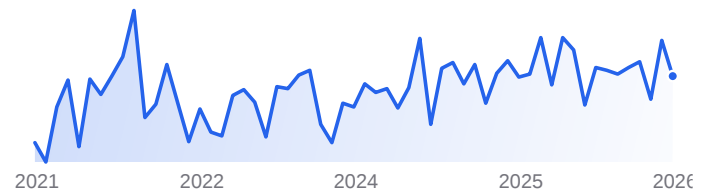
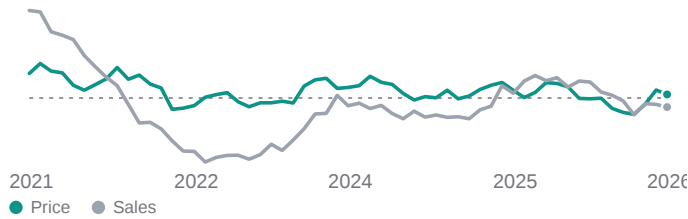


Growth (year over year)

Price +2.2% · Sales -5.4%

Price per square foot

\$474/ft²

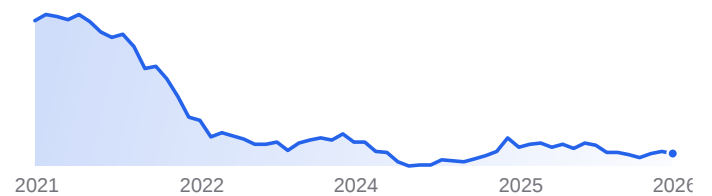
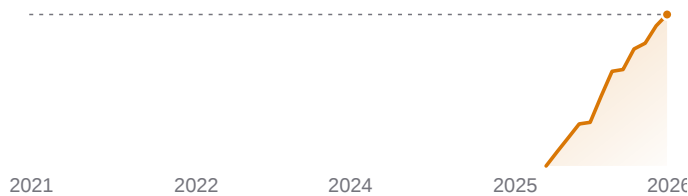


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

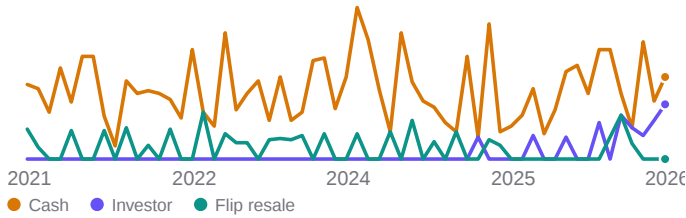
2.8%



BUYERS & OUTCOMES

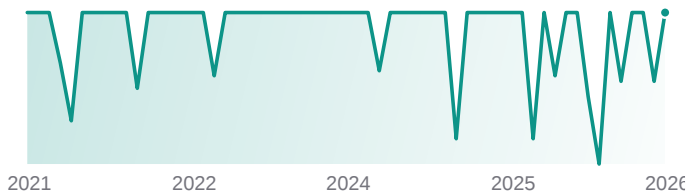
Buyer mix

Cash 25% · Investor 17% · Flip resale 0%



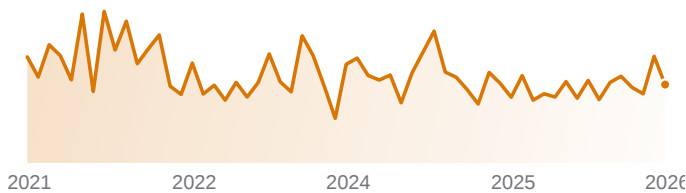
Sellers who sold at a gain

100%

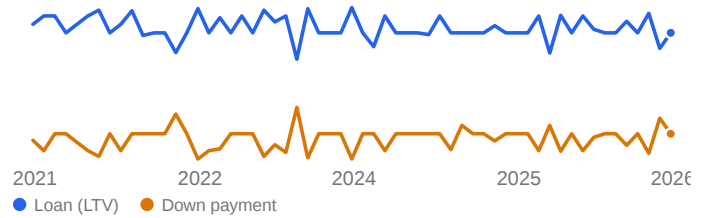


Median annualized return at resale

+5.0%

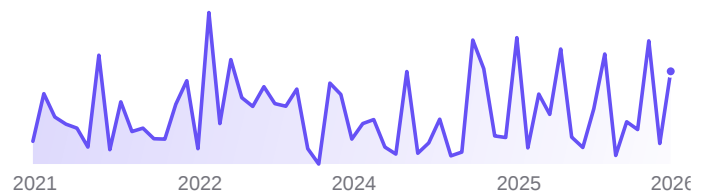


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



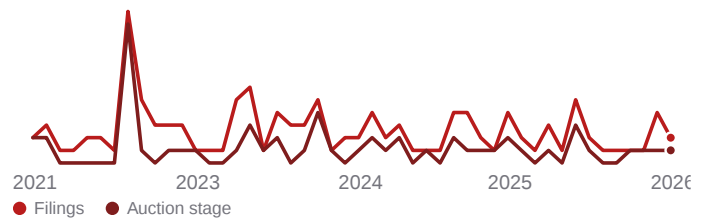
Typical hold before selling

17.2 yrs



Preforeclosure filings

Filings 2 · Auction stage 1



HOUSING STOCK

Homes	6,164
Median value (AVM)	\$750K
Median size	1,580 ft²
Median bedrooms	3
Median year built	1960
Single family	79%
Condos	9.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	1.2%
Owner occupied	72%
Company owned	33%
Median loan-to-value	43%

Typical ownership tenure

13.2 yrs

COMMUNITY

Population	26,975
Density	3,070 / mi²
Median household income	\$74K
Average household income	\$103K
Crime index (US avg 100)	135
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	336
Homes occupied	96%
Bachelor's or higher	18%
Poverty rate	12.5%
Unemployment	2.0%
Average temp	57°F
Annual precip	16 in
Sunshine	79%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.