

San Francisco 94115

ZIP code · CA · California > San Francisco County > San Francisco

SELLER'S MARKET

\$2.3M

MEDIAN SALE PRICE

+62.7%

1-YR CHANGE

287

SALES (12 MO)

\$1.3M

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 74 / 100

Buyer's market

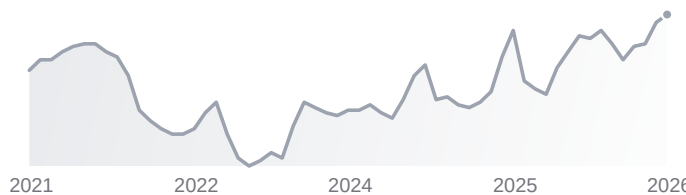
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

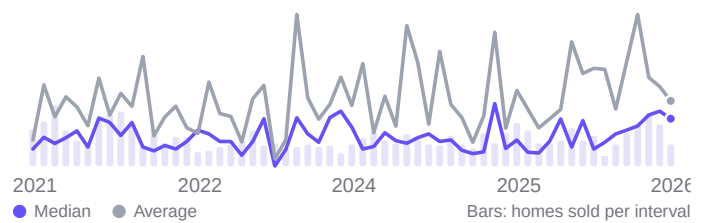
Market temperature (0–100)

74 / 100



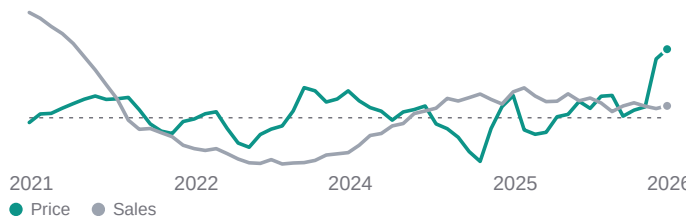
Sale prices

Median \$2.2M · Average \$2.7M



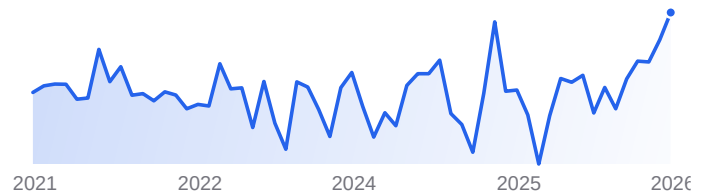
Growth (year over year)

Price +62.7% · Sales +10.8%



Price per square foot

\$1486/ft²



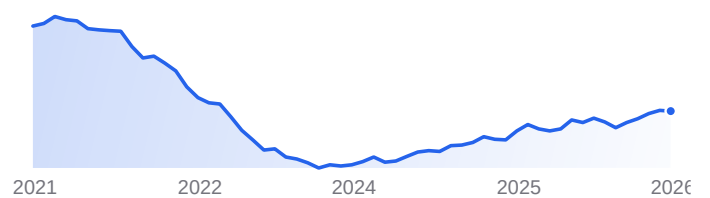
Sale premium vs estimated value

+1.0%



Annual turnover (share of homes sold)

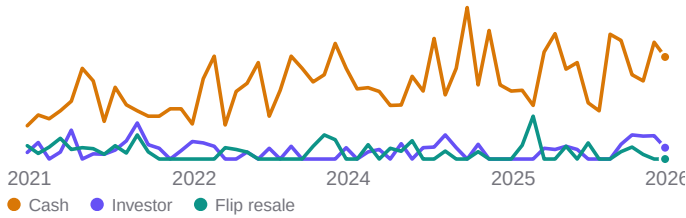
4.5%



BUYERS & OUTCOMES

Buyer mix

Cash 53% · Investor 5.9% · Flip resale 0%



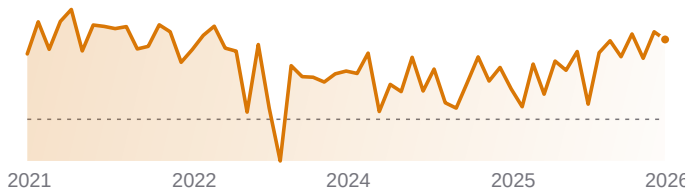
Sellers who sold at a gain

100%

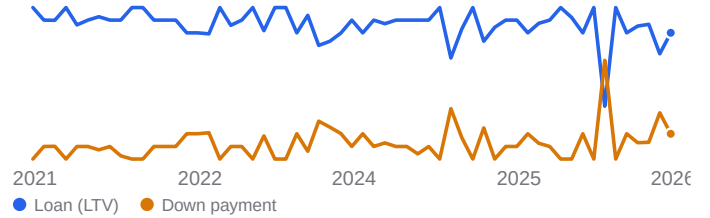


Median annualized return at resale

+4.0%

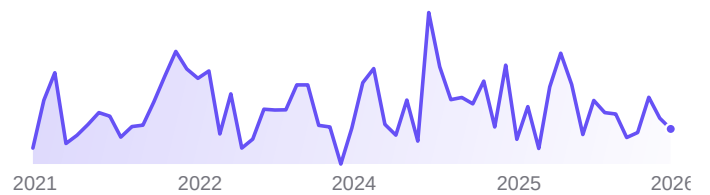


Financing (share of purchase price) Loan (LTV) 70% · Down payment 30%



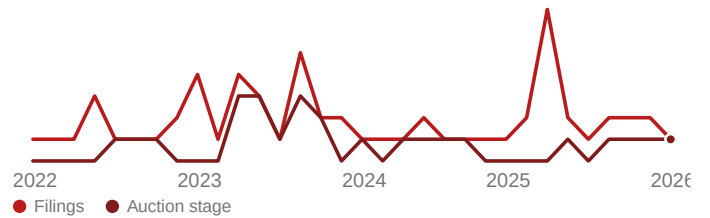
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,414
Median value (AVM)	\$1.3M
Median size	1,475 ft²
Median bedrooms	2
Median year built	1923
Single family	19%
Condos	61%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	2.2%
Owner occupied	67%
Company owned	47%
Median loan-to-value	46%

Typical ownership tenure

10.4 yrs

COMMUNITY

Population	32,648
Density	28,781 / mi²
Median household income	\$142K
Average household income	\$181K
Crime index (US avg 100)	125
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	412
Homes occupied	90%
Bachelor's or higher	41%
Poverty rate	13.0%
Unemployment	1.2%
Average temp	56°F
Annual precip	22 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.