

Santa Rosa 95407

ZIP code · CA · California > Sonoma County > Santa Rosa

BUYER'S MARKET

\$633K

MEDIAN SALE PRICE

-0.6%

1-YR CHANGE

223

SALES (12 MO)

\$596K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



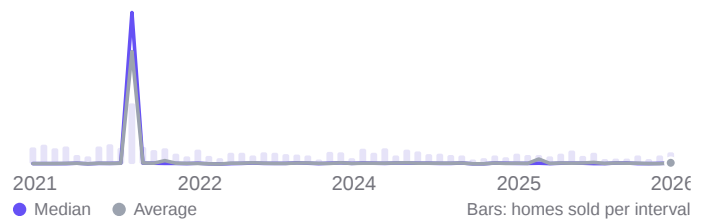
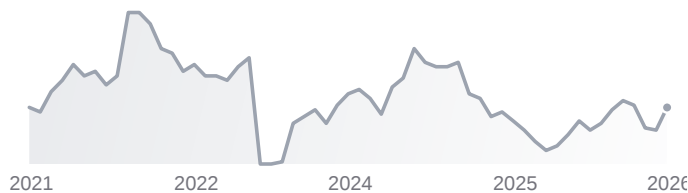
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

37 / 100

Sale prices

Median \$670K · Average \$789K

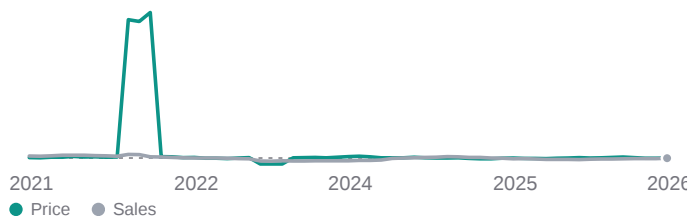


Growth (year over year)

Price -0.6% · Sales -3.9%

Price per square foot

\$445/ft²

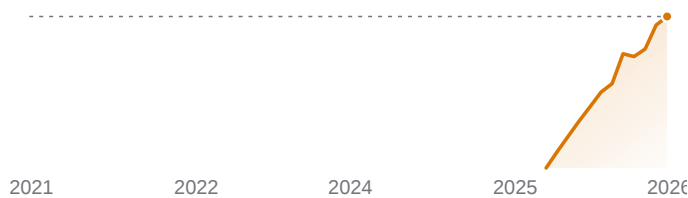


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

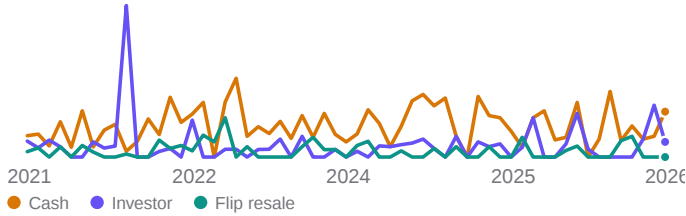
2.4%



BUYERS & OUTCOMES

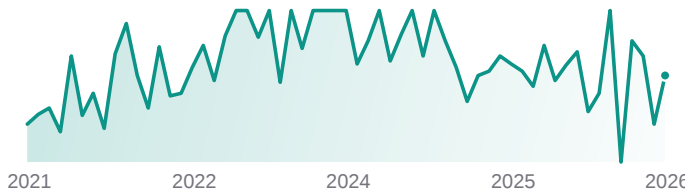
Buyer mix

Cash 23% · Investor 7.7% · Flip resale 0%



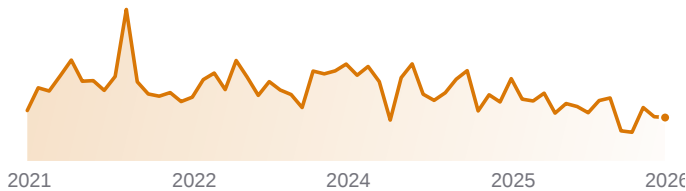
Sellers who sold at a gain

86%

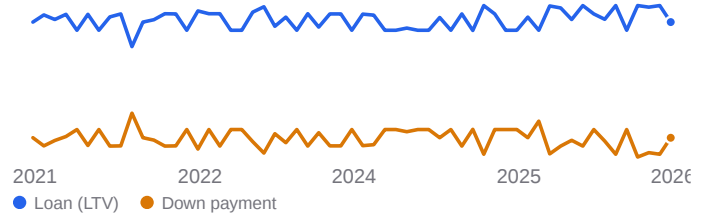


Median annualized return at resale

+2.9%

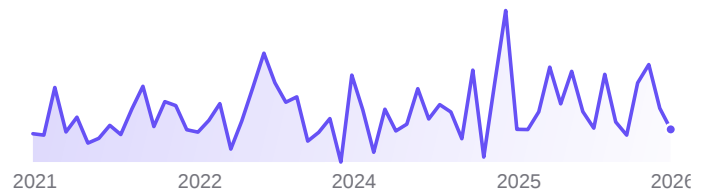


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



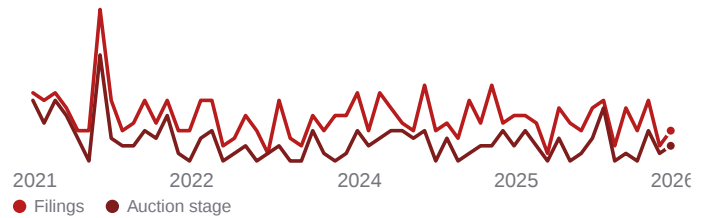
Typical hold before selling

7.0 yrs



Preforeclosure filings

Filings 4 · Auction stage 2



HOUSING STOCK

Homes	9,172
Median value (AVM)	\$596K
Median size	1,324 ft²
Median bedrooms	3
Median year built	1989
Single family	56%
Condos	3.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	49%
Underwater (LTV 125% or more)	1.9%
Owner occupied	72%
Company owned	26%
Median loan-to-value	52%

Typical ownership tenure

13.6 yrs

COMMUNITY

Population	44,580
Density	1,957 / mi²
Median household income	\$74K
Average household income	\$96K
Crime index (US avg 100)	89
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	460
Homes occupied	96%
Bachelor's or higher	13%
Poverty rate	13.6%
Unemployment	1.4%
Average temp	58°F
Annual precip	35 in
Sunshine	78%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.