

Santa Rosa 95409

ZIP code · CA · California > Sonoma County > Santa Rosa

SELLER'S MARKET

\$780K

MEDIAN SALE PRICE

-5.1%

1-YR CHANGE

501

SALES (12 MO)

\$787K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100



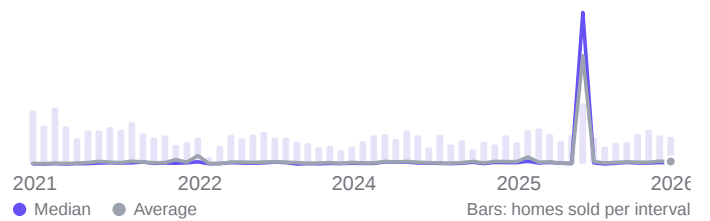
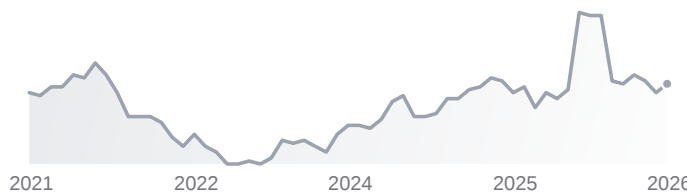
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$785K · Average \$891K

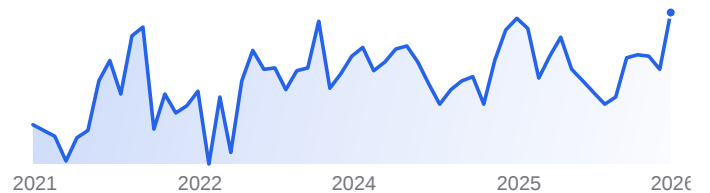
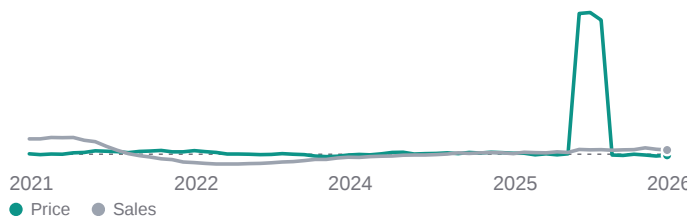


Growth (year over year)

Price -5.1% · Sales +18.7%

Price per square foot

\$491/ft²

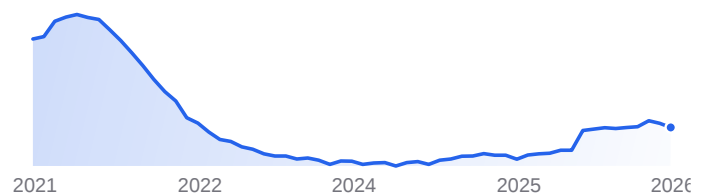


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

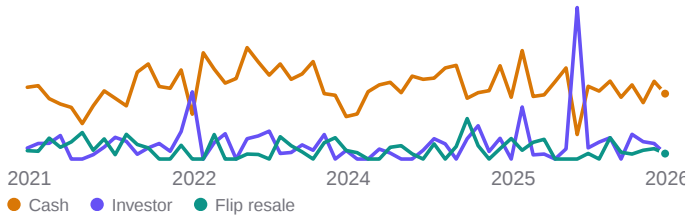
4.9%



BUYERS & OUTCOMES

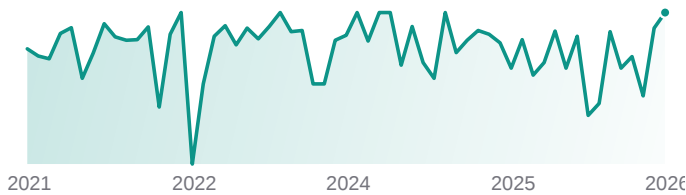
Buyer mix

Cash 31% · Investor 2.6% · Flip resale 2.6%



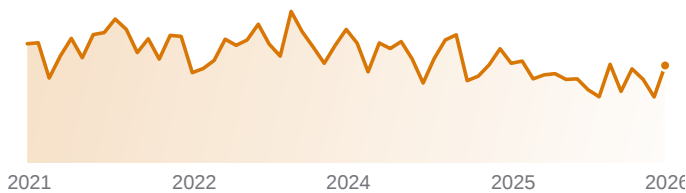
Sellers who sold at a gain

100%

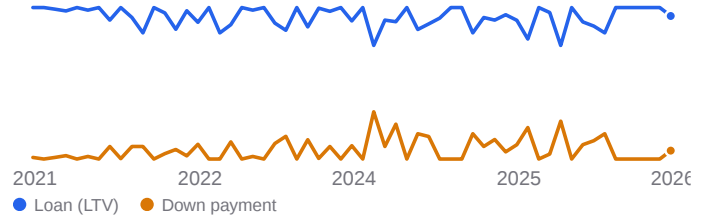


Median annualized return at resale

+3.5%

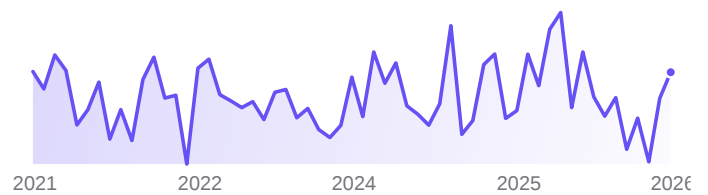


Financing (share of purchase price) Loan (LTV) 77% · Down payment 23%



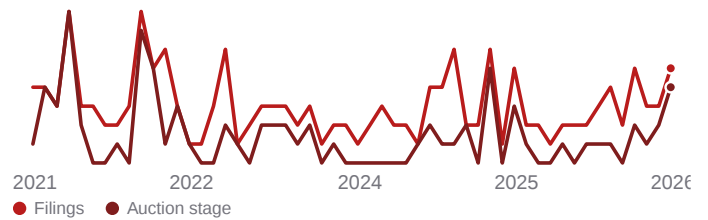
Typical hold before selling

11.3 yrs



Preforeclosure filings

Filings 5 · Auction stage 4



HOUSING STOCK

Homes	10,275
Median value (AVM)	\$787K
Median size	1,672 ft²
Median bedrooms	3
Median year built	1976
Single family	67%
Condos	5.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	2.2%
Owner occupied	80%
Company owned	44%
Median loan-to-value	40%

Typical ownership tenure

10.8 yrs

COMMUNITY

Population	24,776
Density	847 / mi²
Median household income	\$99K
Average household income	\$127K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	459
Homes occupied	95%
Bachelor's or higher	28%
Poverty rate	7.0%
Unemployment	1.0%
Average temp	58°F
Annual precip	44 in
Sunshine	78%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.