

Haiku 96708

ZIP code · HI · Hawaii > Maui County

BUYER'S MARKET

\$1.4M

MEDIAN SALE PRICE

-0.7%

1-YR CHANGE

55

SALES (12 MO)

\$1.4M

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 21 / 100



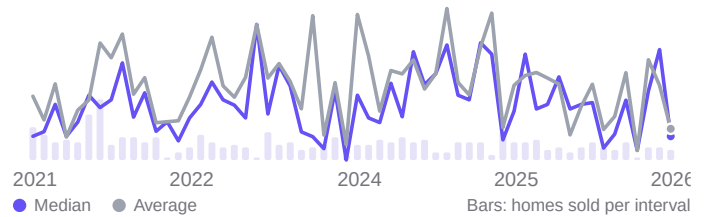
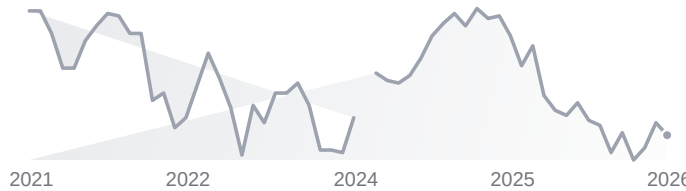
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

21 / 100

Sale prices

Median \$900K · Average \$982K

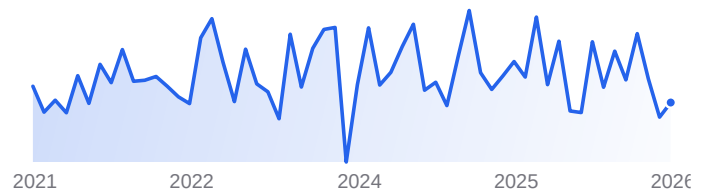
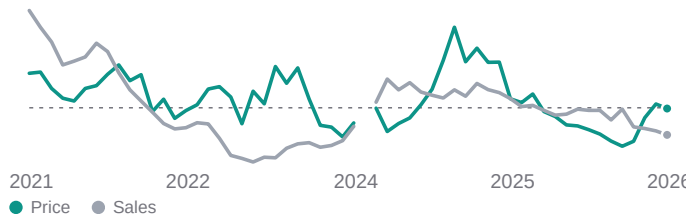


Growth (year over year)

Price -0.7% · Sales -28.6%

Price per square foot

\$556/ft²

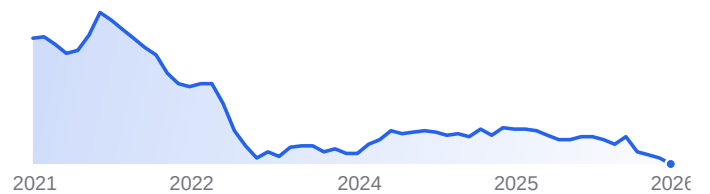
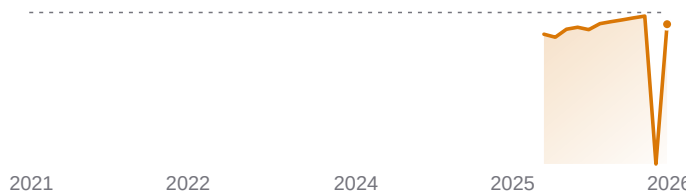


Sale premium vs estimated value

-2.2%

Annual turnover (share of homes sold)

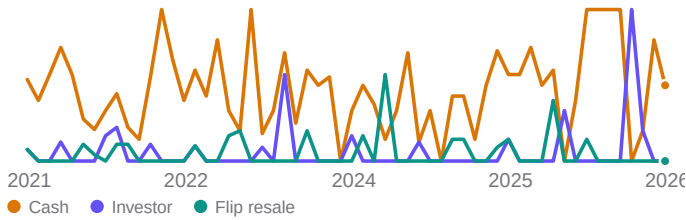
1.9%



BUYERS & OUTCOMES

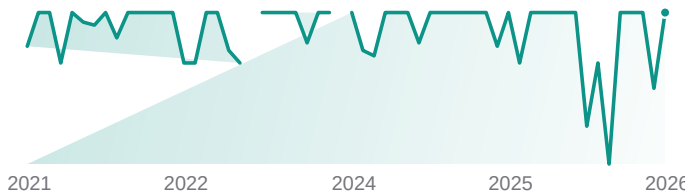
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



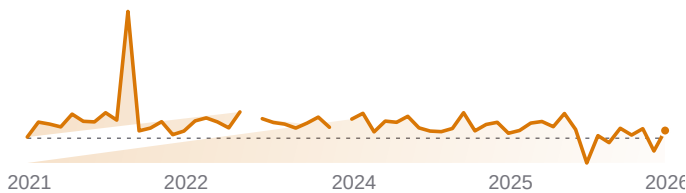
Sellers who sold at a gain

100%

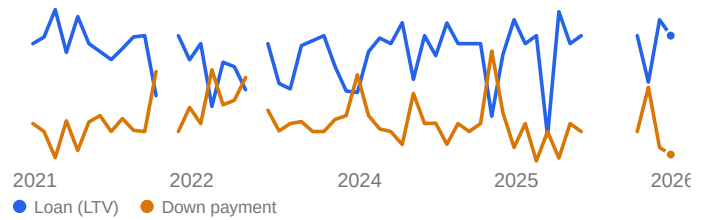


Median annualized return at resale

+4.1%

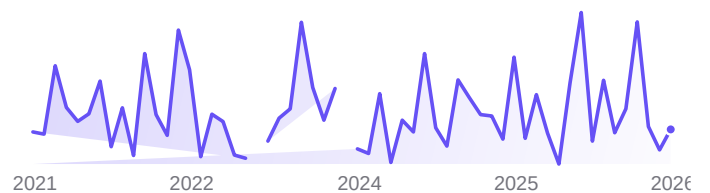


Financing (share of purchase price) Loan (LTV) 80% · Down payment 5.6%



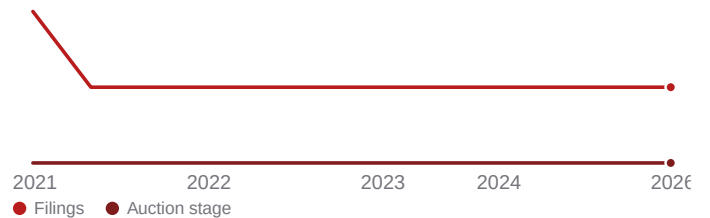
Typical hold before selling

5.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,946
Median value (AVM)	\$1.4M
Median size	1,804 ft²
Median bedrooms	3
Median year built	1989
Single family	84%
Condos	9.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	81%
Underwater (LTV 125% or more)	0.9%
Owner occupied	64%
Company owned	45%
Median loan-to-value	22%

Typical ownership tenure

21.1 yrs

COMMUNITY

Population	11,171
Density	80 / mi ²
Median household income	\$86K
Average household income	\$116K
Crime index (US avg 100)	91
Air pollution index (US avg 100)	92
Earthquake index (US avg 100)	0
Homes occupied	89%
Bachelor's or higher	20%
Poverty rate	7.5%
Unemployment	1.2%
Average temp	63°F
Annual precip	236 in
Sunshine	67%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.