

Single Family Residence **RESIDENTIAL**

715 S RIVIERA DR

ROGERS, AR 72758

\$347,953 TopHap Estimate · \$181 / ft² · confidence 91 · as of Jul 14, 2026



2

BATHS

1,920 ft²

LIVING AREA

0.49 ac

LOT SIZE

1980

YEAR BUILT

1

STORIES

2

PARKING

VALUATION

\$348K

\$316K low

\$380K high

Est. Owner Equity

\$235,382

Loan-to-Value

32%

TAX & ASSESSMENT

Property Tax	\$2,373 (2025)
Assessed Value	\$60,173
Previous Assessed	\$60,173
Assessor Market Value	\$300,865

PROPERTY FACTS

Property Type	Single Family Residence
County	Benton
Lot (acres)	0.49
Construction	Masonry/Concrete Masonry Units (Cmus)
Foundation	Closed Piers
Roof	Fiberglass
Heating	Central
Cooling	Central
Fireplace	Yes
Garage	Garage, Attached
Pool	Above-Ground Pool

Patio · 330 ft²

Porch · 80 ft²

TRANSACTION HISTORY

DATE	TYPE	DEED	PRICE	\$/FT²	LOAN
Jun 17, 2011	Resale	Grant Deed	\$116,000	\$60	\$113K

ASSIGNED SCHOOLS

SCHOOL	LEVEL	GRADES	DISTANCE
Westside Elementary School	Elementary	KG–5	0.5 mi
Oakdale Middle School	Middle	6–8	1.1 mi
Rogers Heritage High School	High	9–12	2.0 mi

District: Rogers Public Schools

Purple marker: this property. E/M/H markers and outlines: assigned elementary (green), middle (blue) and high (orange) schools with their attendance boundaries, where available.

NEIGHBORHOOD · ZIP 72758

82 CRIME INDEX	125 AIR POLLUTION	48,208 POPULATION	\$99K MEDIAN IN-COME	58°F AVG TEMP	61% SUNSHINE
--------------------------	-----------------------------	-----------------------------	--------------------------------	-------------------------	------------------------

Index values: 100 = US average; lower is better.

OWNERSHIP

Occupancy	Owner occupied
-----------	-----------------------