

Single Family Residence

RESIDENTIAL

721 S RIVIERA DR

ROGERS, AR 72758

\$428,468 TopHap Estimate · \$231 / ft² · confidence 88 · as of Jul 14, 2026



2

BATHS

1,856 ft²

LIVING AREA

0.45 ac

LOT SIZE

1986

YEAR BUILT

1

STORIES

2

PARKING

VALUATION

\$428K

\$378K low

\$479K high

Est. Owner Equity

\$428,468

TAX & ASSESSMENT

Property Tax	\$991 (2025)
Assessed Value	\$59,756
Previous Assessed	\$59,756
Assessor Market Value	\$298,780

PROPERTY FACTS

Property Type	Single Family Residence
County	Benton
Lot (acres)	0.45
Construction	Frame (Unspecified)
Foundation	Closed Piers
Roof	Fiberglass
Heating	Central
Cooling	Central
Fireplace	Yes
Garage	Garage, Attached
Pool	Yes

Deck · 518 ft²

Patio · 793 ft²

Porch · 56 ft²

TRANSACTION HISTORY

DATE	TYPE	DEED	PRICE	\$/FT²	LOAN
May 14, 2020	Quitclaim	Quit Claim Transfer			

ASSIGNED SCHOOLS

SCHOOL	LEVEL	GRADES	DISTANCE
Westside Elementary School	Elementary	KG–5	0.4 mi
Oakdale Middle School	Middle	6–8	1.1 mi
Rogers Heritage High School	High	9–12	1.9 mi

District: Rogers Public Schools

Purple marker: this property. E/M/H markers and outlines: assigned elementary (green), middle (blue) and high (orange) schools with their attendance boundaries, where available.

NEIGHBORHOOD · ZIP 72758

82 CRIME INDEX	125 AIR POLLUTION	48,208 POPULATION	\$99K MEDIAN IN-COME	58°F AVG TEMP	61% SUNSHINE
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Index values: 100 = US average; lower is better.

OWNERSHIP

Occupancy	Owner occupied
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