

Single Family Residence **RESIDENTIAL**

704 S RIVIERA DR

ROGERS, AR 72758

\$315,000 TopHap Estimate · \$176 / ft² · confidence 98 · as of Jul 14, 2026



2

BATHS

1,792 ft²

LIVING AREA

0.29 ac

LOT SIZE

1985

YEAR BUILT

1

STORIES

2

PARKING

VALUATION

\$315K

\$310K low

\$320K high

Last Sale

\$315,000 · Jul 15, 2026

Est. Owner Equity

\$315,000

TAX & ASSESSMENT

Property Tax	\$2,269 (2025)
Assessed Value	\$54,994
Assessor Market Value	\$274,970

PROPERTY FACTS

Property Type	Single Family Residence
County	BENTON
Lot (acres)	0.29
Construction	Masonry/Concrete Masonry Units (Cmus)
Roof	Asphalt
Heating	Central
Cooling	Central
Fireplace	Yes
Garage	Garage, Attached
Pool	No

Porch · 93 ft²

TRANSACTION HISTORY

DATE	TYPE	DEED	PRICE	\$/FT²	LOAN
Jul 14, 2026	Resale	Warranty Deed	\$315,000	\$176	
May 6, 2022	Resale	Warranty Deed	\$250,000	\$140	\$243K
Dec 29, 2014	Resale	Grant Deed	\$114,900	\$64	\$92K
Apr 14, 2014	Non-arms-length	Trustees Deed	\$81,879	\$46	
May 31, 2006	Resale	Warranty Deed	\$144,000	\$80	\$115K
May 5, 2004	Non-arms-length	Grant Deed	\$117,000	\$65	

ASSIGNED SCHOOLS

SCHOOL	LEVEL	GRADES	DISTANCE
Westside Elementary School	Elementary	KG–5	0.6 mi
Oakdale Middle School	Middle	6–8	1.2 mi
Rogers Heritage High School	High	9–12	2.1 mi

District: Rogers Public Schools

Purple marker: this property. E/M/H markers and outlines: assigned elementary (green), middle (blue) and high (orange) schools with their attendance boundaries, where available.

NEIGHBORHOOD · ZIP 72758

82 CRIME INDEX	125 AIR POLLUTION	48,208 POPULATION	\$99K MEDIAN IN-COME	58°F AVG TEMP	61% SUNSHINE
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Index values: 100 = US average; lower is better.

OWNERSHIP

Occupancy	Owner occupied
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