

Single Family Residence **RESIDENTIAL**

397 RIVER DR

HOLLYWOOD, AL 35752

\$504,598 TopHap Estimate · \$231 / ft² · confidence 81 · as of Jul 14, 2026



2

BATHS

2,181 ft²

LIVING AREA

0.21 ac

LOT SIZE

1960

YEAR BUILT

1

STORIES

4

ROOMS

4

PARKING

VALUATION

\$505K

\$409K low

\$601K high

Est. Owner Equity

\$424,598

Loan-to-Value

17%

TAX & ASSESSMENT

Property Tax	\$809 (2025)
Assessed Value	\$26,980
Previous Assessed	\$25,220
Assessor Market Value	\$332,300

PROPERTY FACTS

Property Type	Single Family Residence
County	Jackson
Lot (acres)	0.21
Foundation	Block (Unspecified)
Roof	Asphalt
Heating	Forced Air
Cooling	Yes
Pool	No

Deck · 270 ft²

Boat access

CLIMATE RISK

78
FLOOD

27
WILDFIRE

89
HEAT

97
STORM

23
DROUGHT

Scores 0–100; higher = greater projected risk. FEMA flood zone: minimal.

TRANSACTION HISTORY

DATE	TYPE	DEED	PRICE	\$/FT²	LOAN
May 27, 2010	Financing	Warranty Deed			\$80K

ASSIGNED SCHOOLS

SCHOOL	LEVEL	GRADES	DISTANCE
Hollywood Elementary School	Elementary	PK–8	2.1 mi
North Jackson High School	High	9–12	14.8 mi

District: Jackson County School District

Purple marker: this property. E/M/H markers and outlines: assigned elementary (green), middle (blue) and high (orange) schools with their attendance boundaries, where available.

NEIGHBORHOOD · ZIP 35752

136 CRIME INDEX	115 AIR POLLUTION	2,506 POPULATION	\$47K MEDIAN IN-COME	60°F AVG TEMP	58% SUNSHINE
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Index values: 100 = US average; lower is better.

OWNERSHIP

Occupancy	Absentee owner
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